



Easy Plate™



**“A solution that makes
microbiological testing
for food easier! “**

PRODUCTS

Easy Plate™ AC



Aerobic Bacteria

Easy Plate™ CC



Coliform

Easy Plate™ EC



E.Coli/ Coliform

Easy Plate™ SA



Staphylococcus aureus

Easy Plate™ YM-R



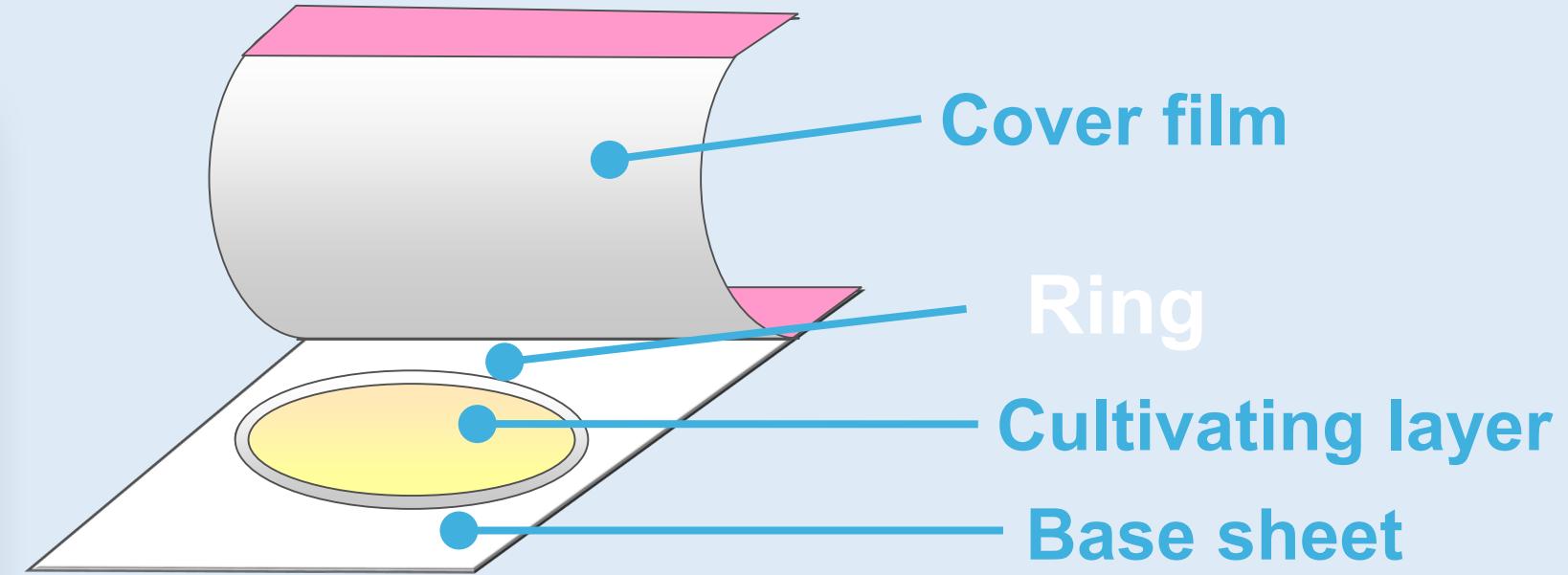
Rapid type
Yeast and Mold

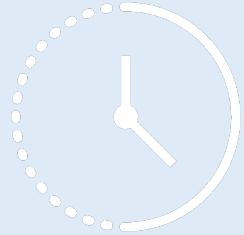
Easy Plate™ EB



Enterobacteriaceae

STRUCTURE



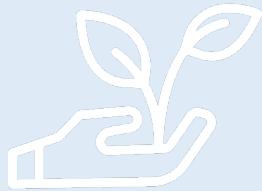


Simple & Reduce time

Preparation is not needed!

1ml of sample

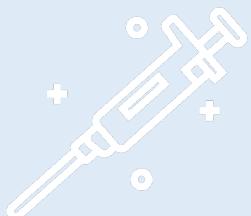
No spreader required!



Space Saving & Eco-friendly

95% space saving for cultivation

Easy dispose and reduces waste



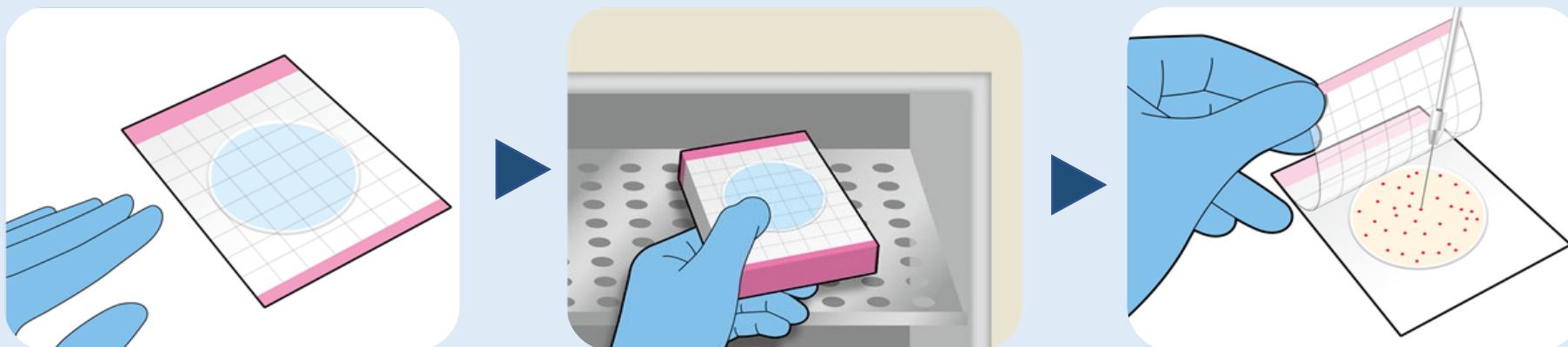
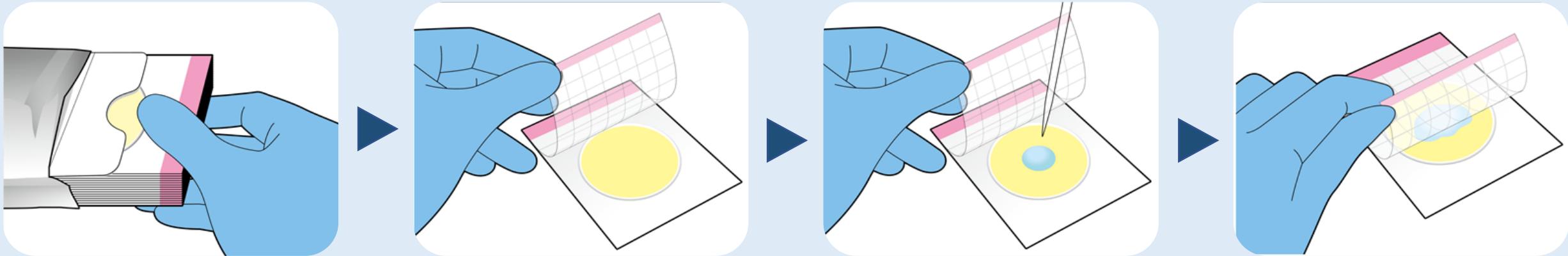
Accuracy & Visibility

Good visibility of colonies

AOAC PTM certified (AC,CC,EC,SA)

High correlation between various agar medium

PROCEDURE



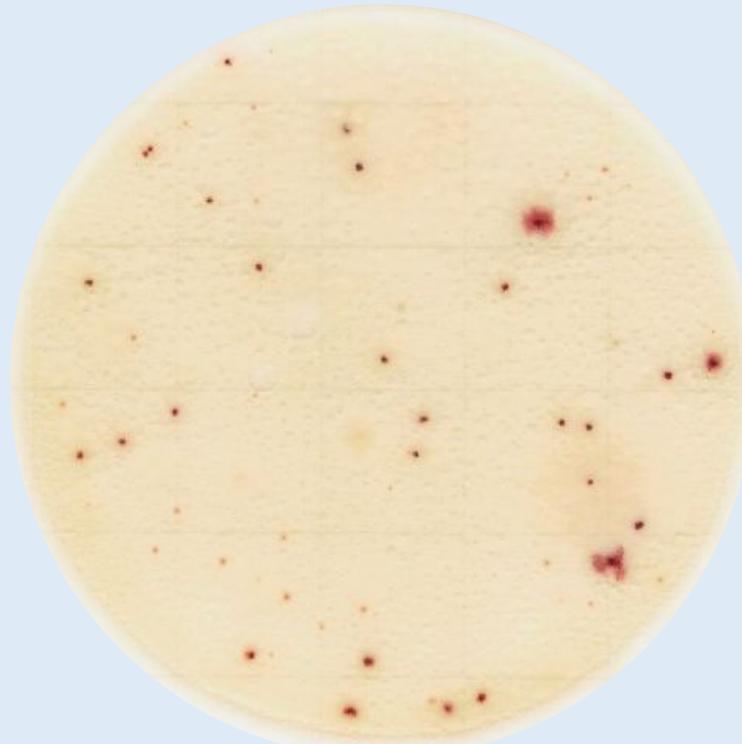
● ● Easy Plate AC



Object microorganism	Aerobic Bacteria
Incubation time	48 ± 2 hours
Incubation temperature	$35 \pm 1^\circ\text{C}$
Storage condition	$2 - 8^\circ\text{C}$
Shelf life	18 months
Certification	AOAC RI PTM
	MicroVal

● ● Easy Plate AC

Easily distinguishable brightly colored colonies
even in the presence of food residue



Easy Plate AC

Pancake mix

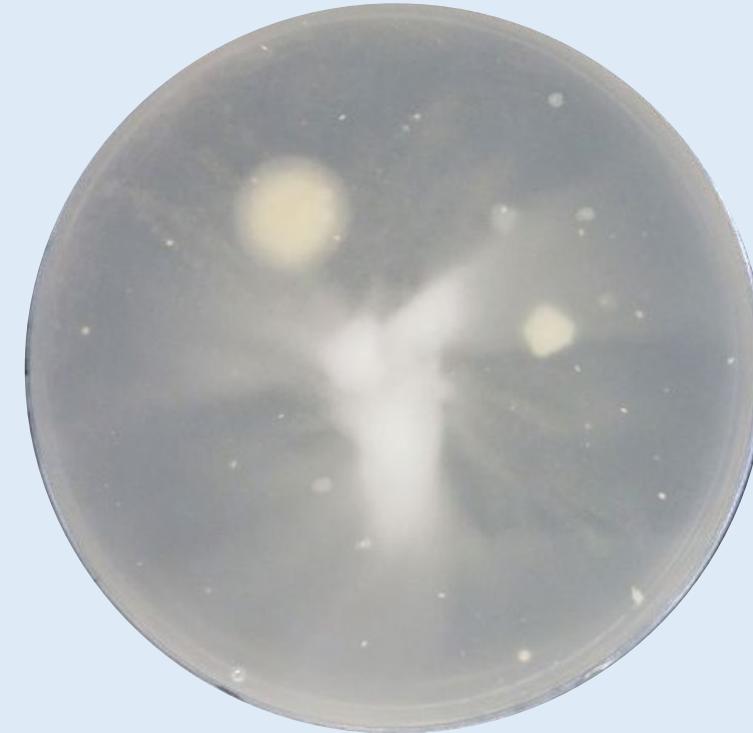
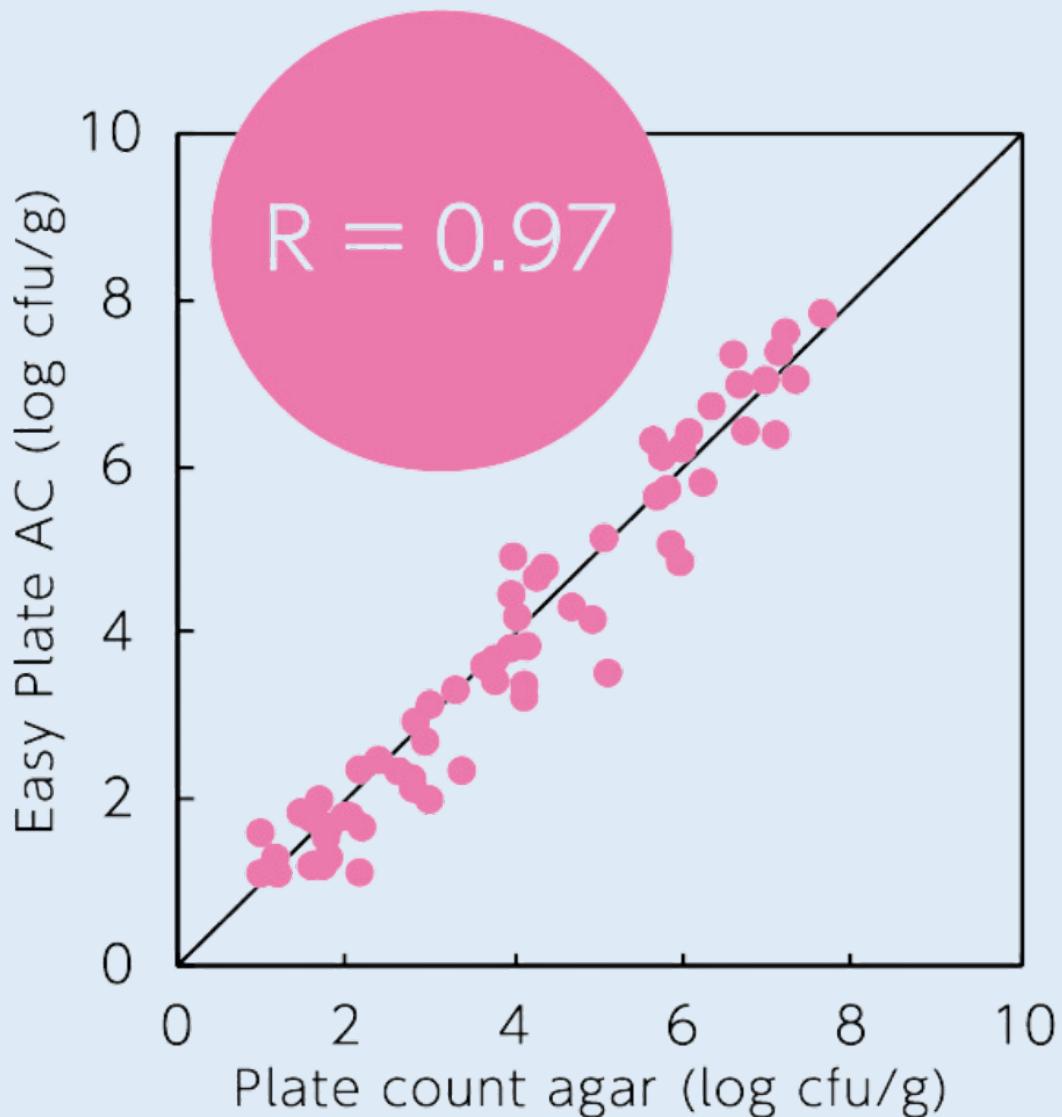


Plate count agar



● ● Easy Plate AC



High correlation with the plate count agar in various foods.

*According to the research by DNP

● ● Easy Plate AC

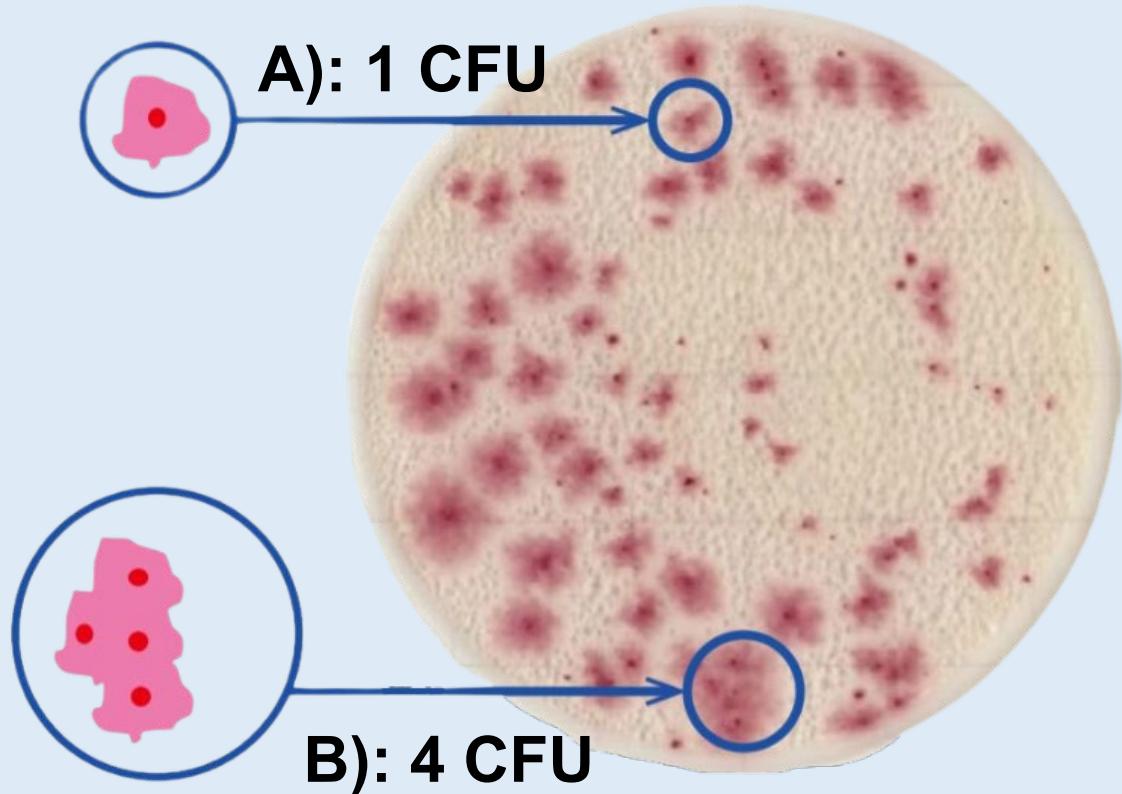
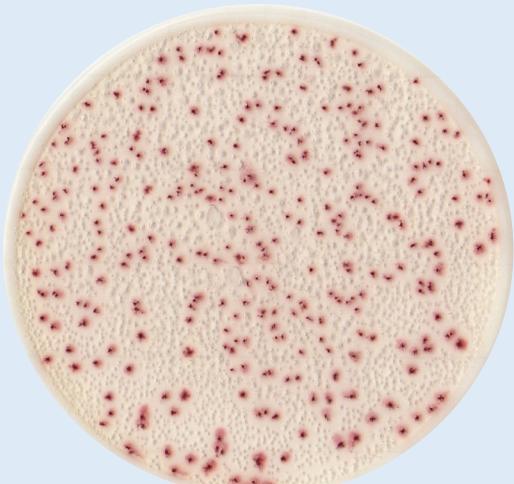


Plate count interpretation

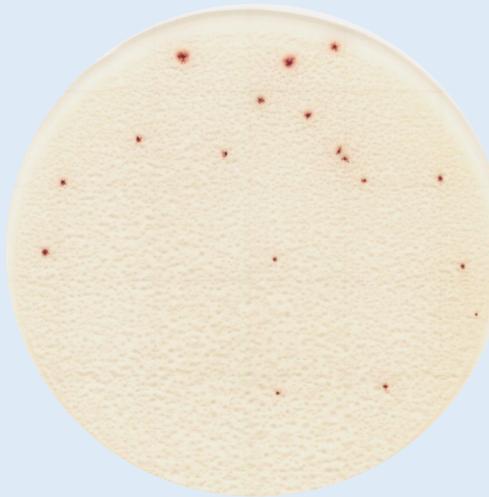
Count the central dark area as a single colony.



● ● Easy Plate AC- Strains —



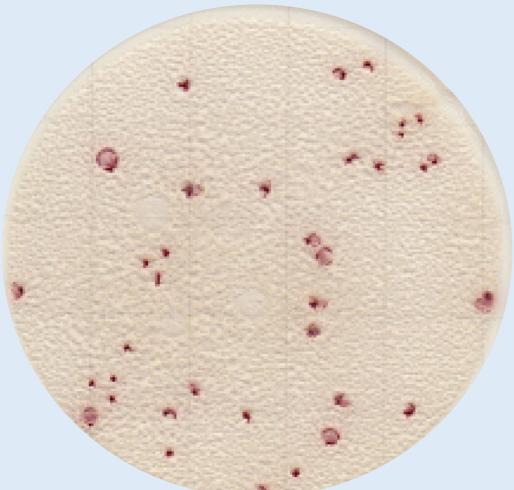
Bacillus subtilis
(NBRC 3134)



Bacillus cereus
(NBRC 15305)



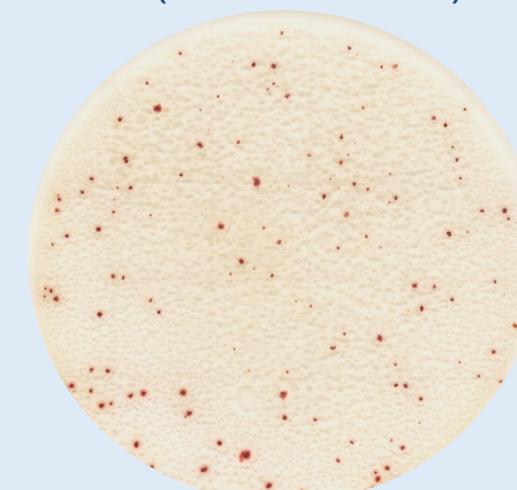
Bacillus licheniformis
(NBRC 12200)



Escherichia coli
(NBRC 15034)



Proteus mirabilis
(NBRC 105697)

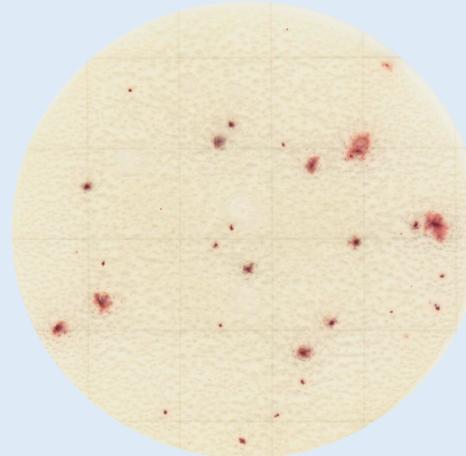


Staphylococcus aureus
(ATCC 25923)

● ● Easy Plate AC- Foods



Raw ground chicken



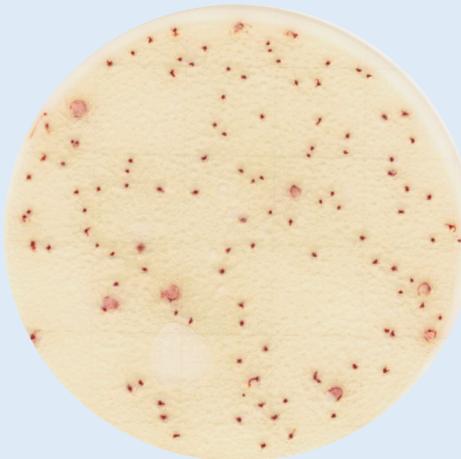
Raw bean sprouts



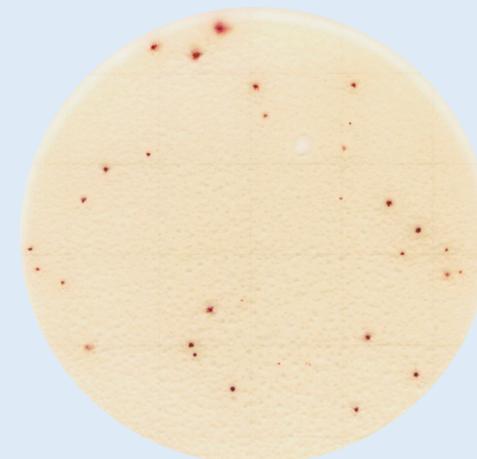
Chocolate



Green tea leaf



Icecream+*E.coli*



Raw salmon

● ● Easy Plate CC



Object microorganism	Coliform
Incubation time	24 ± 1 hours
Incubation temperature	$35 \pm 1^\circ\text{C}$
Storage condition	$2 - 8^\circ\text{C}$
Shelf life	18 months
Certification	AOAC RI PTM
	MicroVal

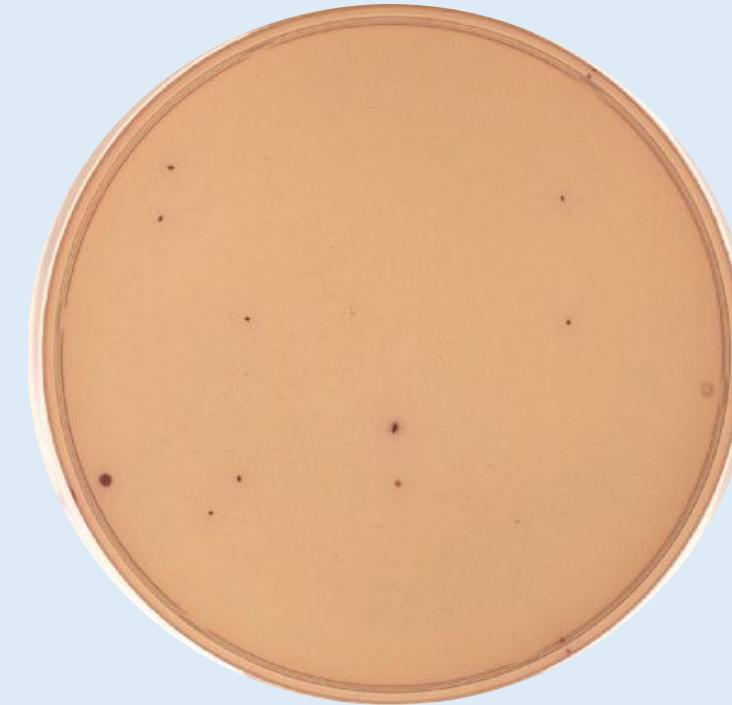
● ● Easy Plate CC

Easily distinguishable brightly colored colonies in 24 hours!
**Unnecessary to confirm the presence or absence of
air bubbles or the size of the colonies.**



Easy Plate CC

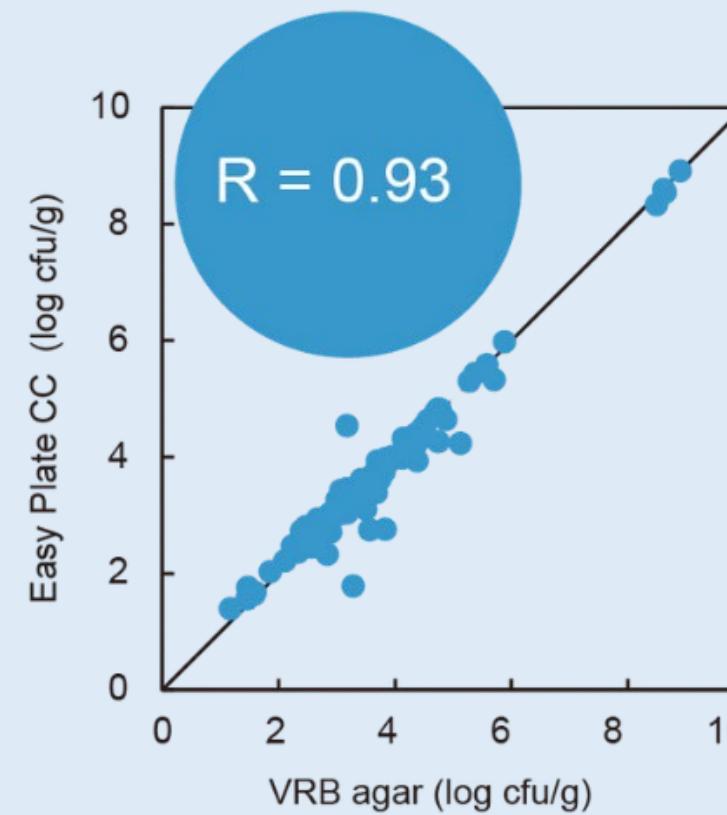
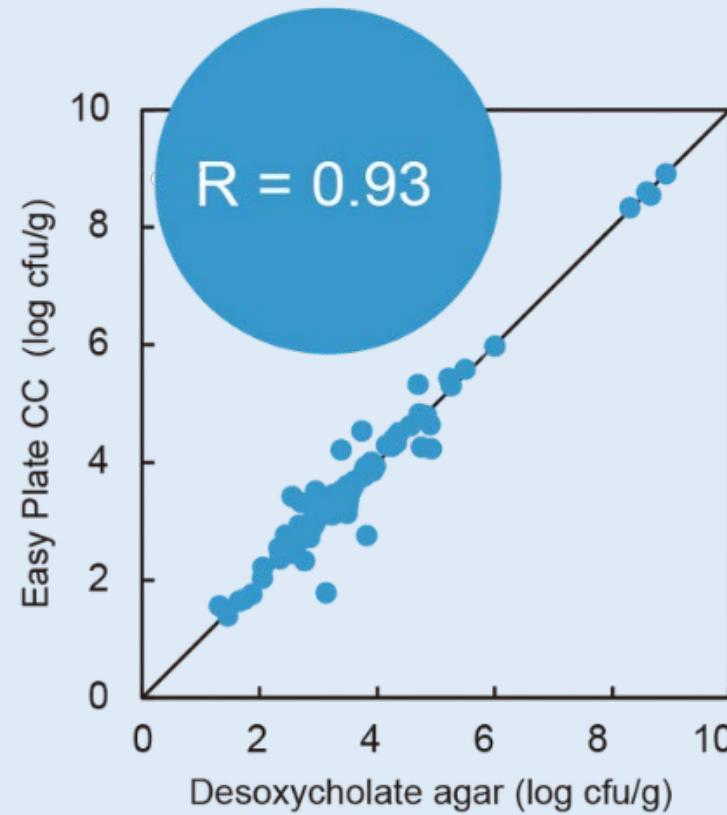
Raw pork loin



Desoxycholate agar



● ● Easy Plate CC



**High correlation with
the deoxycholate agar
and VRB agar in
various foods.**

*According to the research by DNP

● ● Easy Plate CC

Coloring of the plate surface caused by enzymes contained in foods



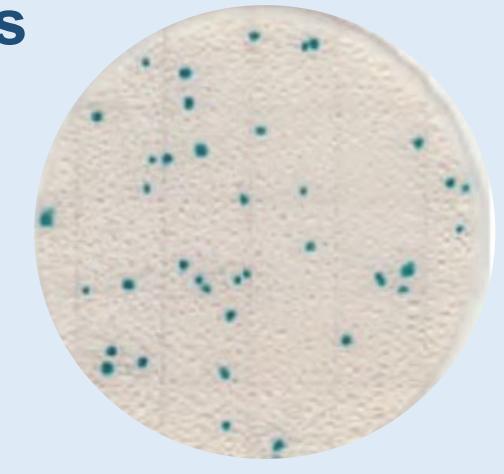
Powdered cheese sample
(diluted 10 times)

Dilution



Powdered cheese sample
(diluted 10² times)

When coliforms
are presents

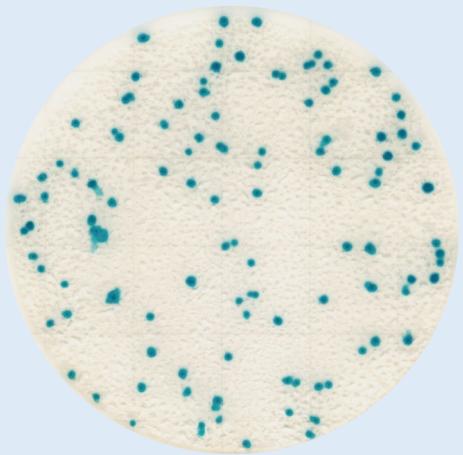


Powdered cheese sample
(diluted 10² times)
+*K.pneumoniae*

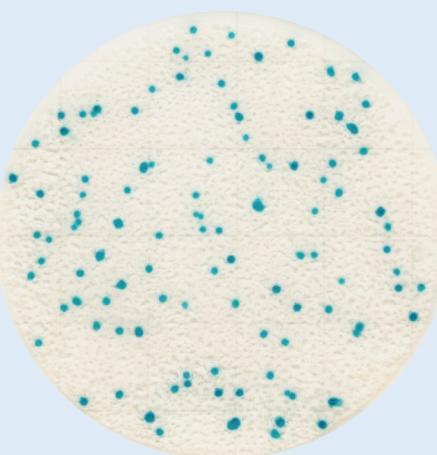
In some unheated foods and dairy products, residual enzymes in the food may cause blue coloring to develop over the entire medium. If the visibility is affected, dilution might help.



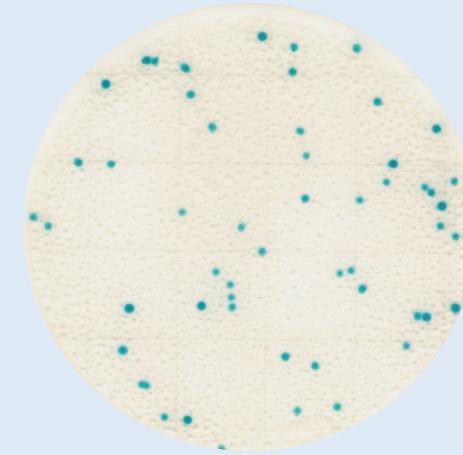
● ● Easy Plate CC- Strains —



Escherichia coli
(NBRC 15034)



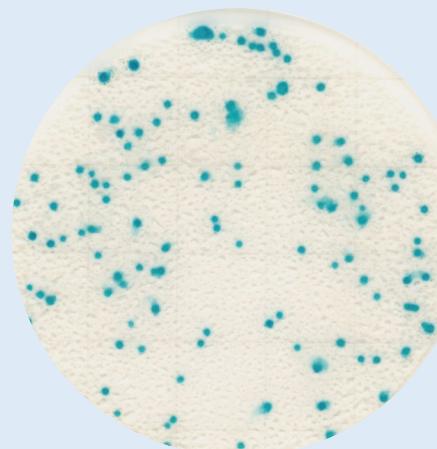
Citrobacter freundii
(NBRC 12681)



Klebsiella pneumoniae
(NBRC 14940)



Enterobacter aerogenes
(NBRC 13534)

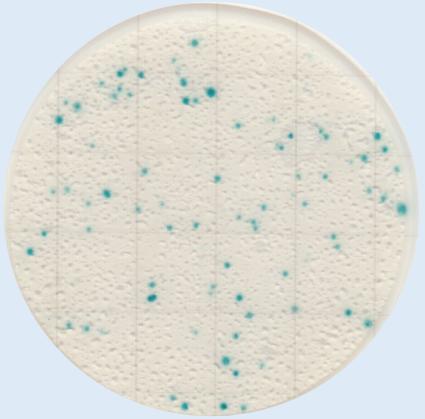


Enterobacter cloacae
(NBRC 13536)

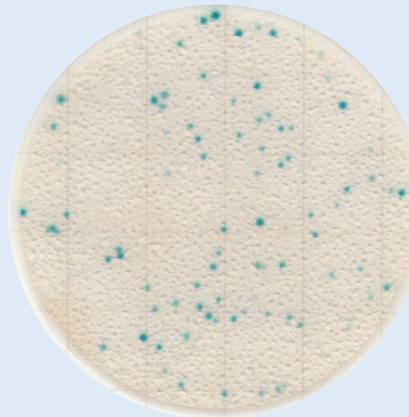


Escherichia fergusonii
(NBRC 102419)

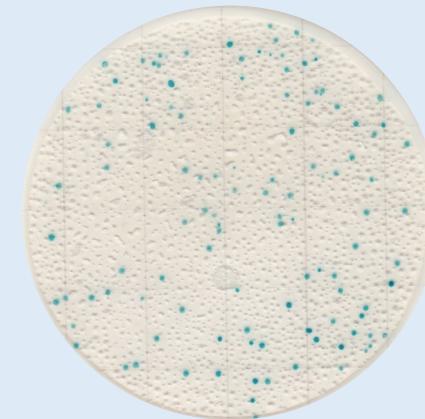
● ● Easy Plate CC- Strains —



Raw ground chicken



Raw ground pork



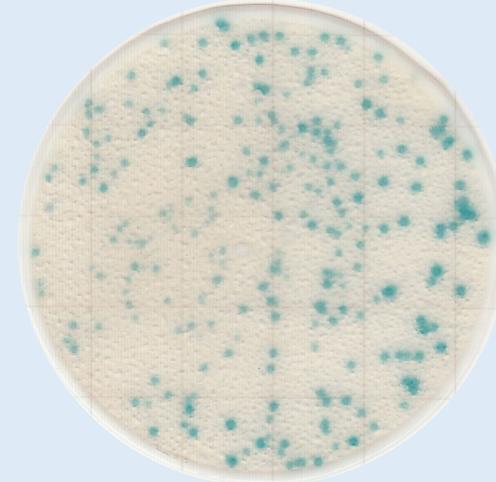
Radish sprouts



Raw tuna



Cookie+*E.coli*



Pasteurized milk+
K.pneumoniae

● ● Easy Plate EC



Object microorganism

E.coli/ Coliform

Incubation time

24 ± 1 hours

Incubation temperature

$35 \pm 1^\circ\text{C}$

Storage condition

$2 - 8^\circ\text{C}$

Shelf life

18 months

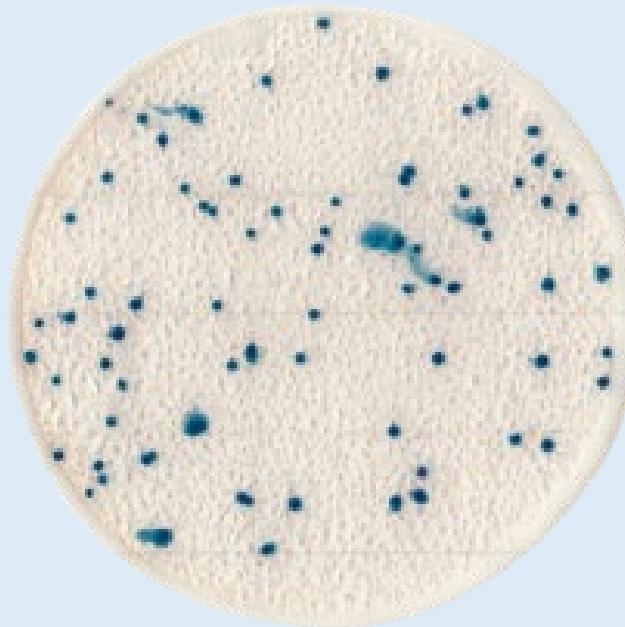
Certification

AOAC RI PTM

MicroVal

● ● Easy Plate EC

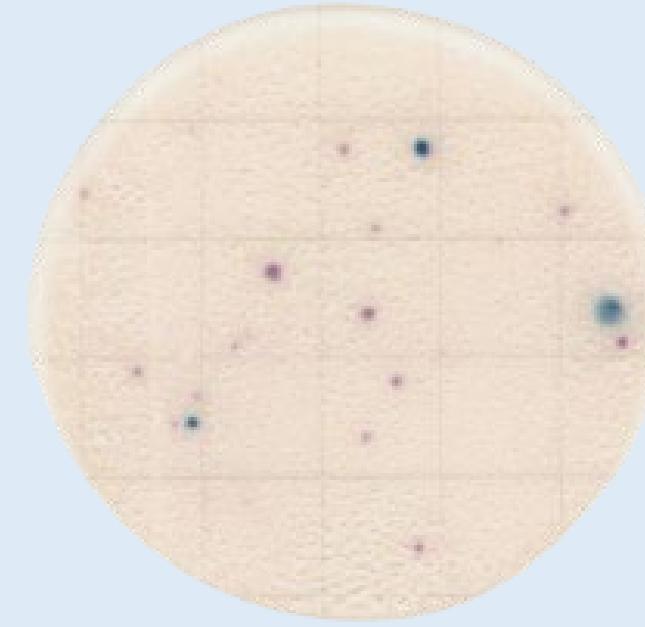
Easily distinguishable brightly colored colonies in 24 hours!
Unnecessary to confirm the presence or absence of air bubbles or the size of the colonies.



Escherichia coli
(NBRC 15034)

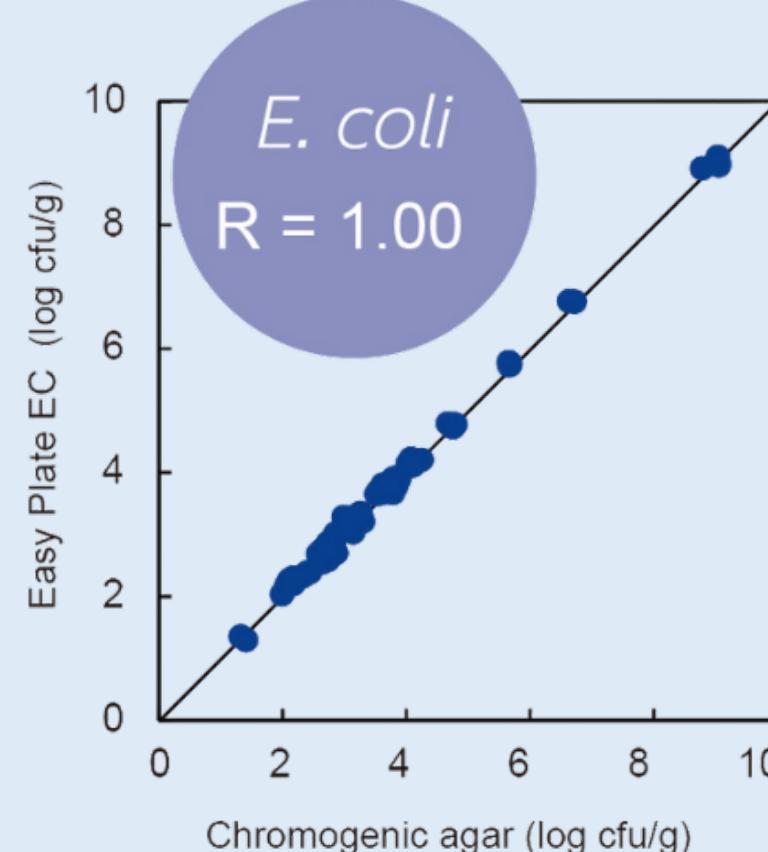
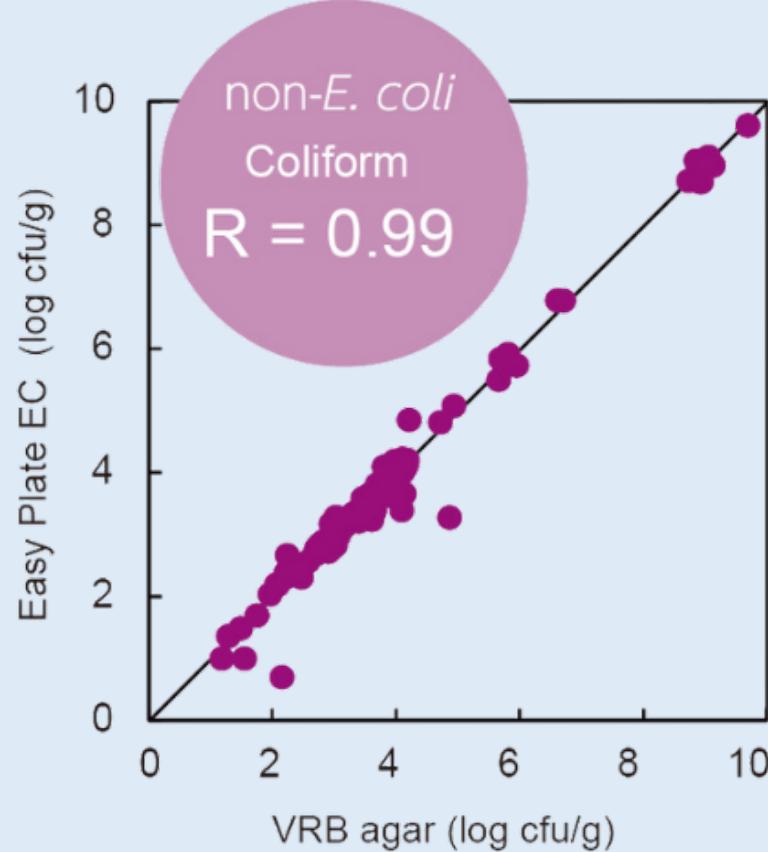


Klebsiella pneumoniae
(ATCC 13883)



Raw ground chicken

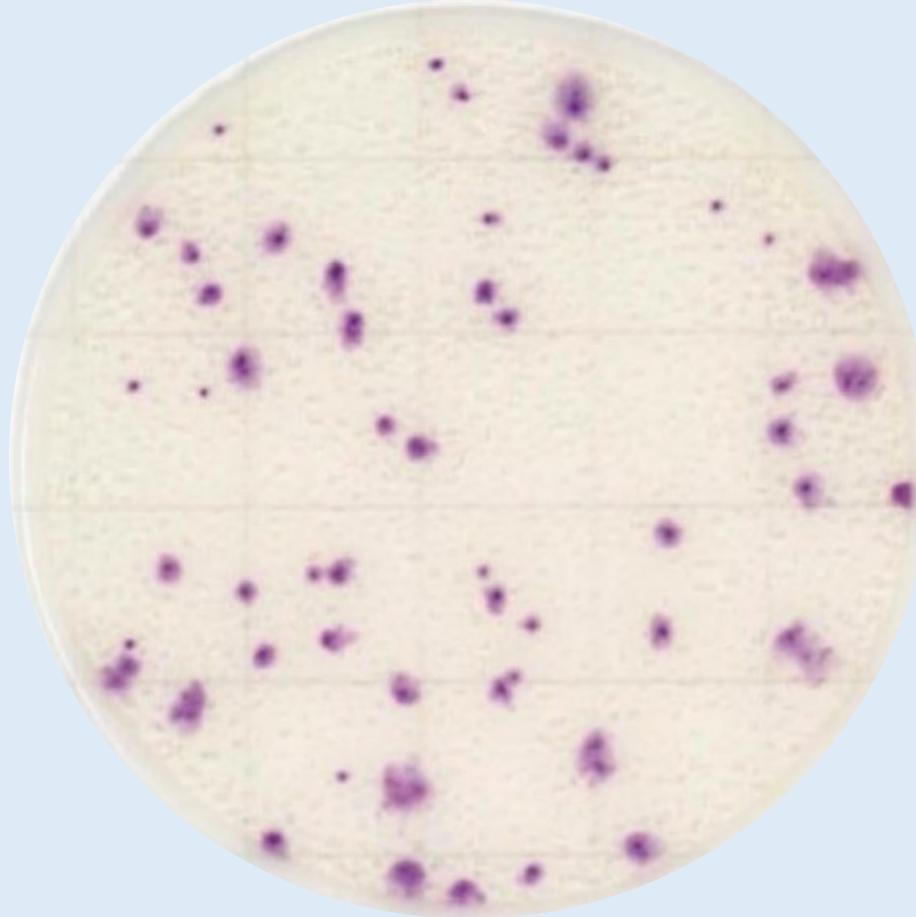
● ● Easy Plate EC



High correlation with the VRB agar and chromogenic in various foods.

*According to the research by DNP

● ● Easy Plate EC



E.Coli O157: H7 ATCC 43895
(Serotype O157H:7, verotoxin I- and II- producing strains)

Most *E.coli* produce β -glucuronidase.

***E. coli* O157: H7 - Does not specifically produce β -glucuronidase, and it therefore exhibits a red-violet color similar to coliform.**

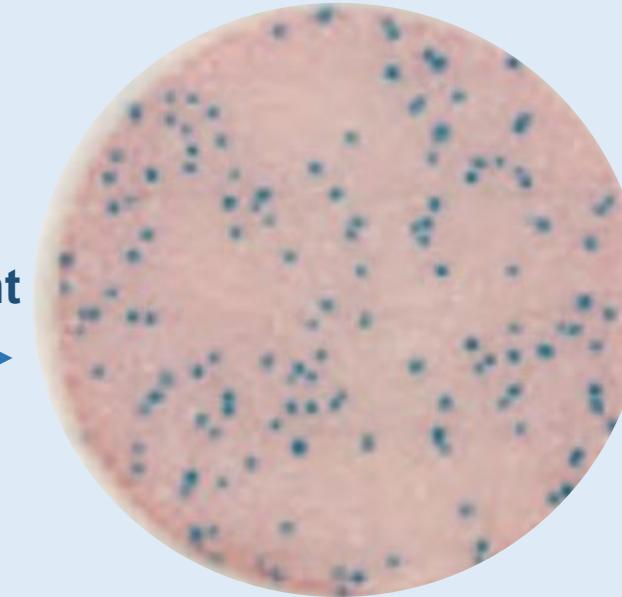
● ● Easy Plate EC

Coloring of the plate surface caused by enzymes contained in foods



Raw oyster
(diluted 10 times)

When E.coli is present



Raw oyster
(diluted 10 times)+E.coli

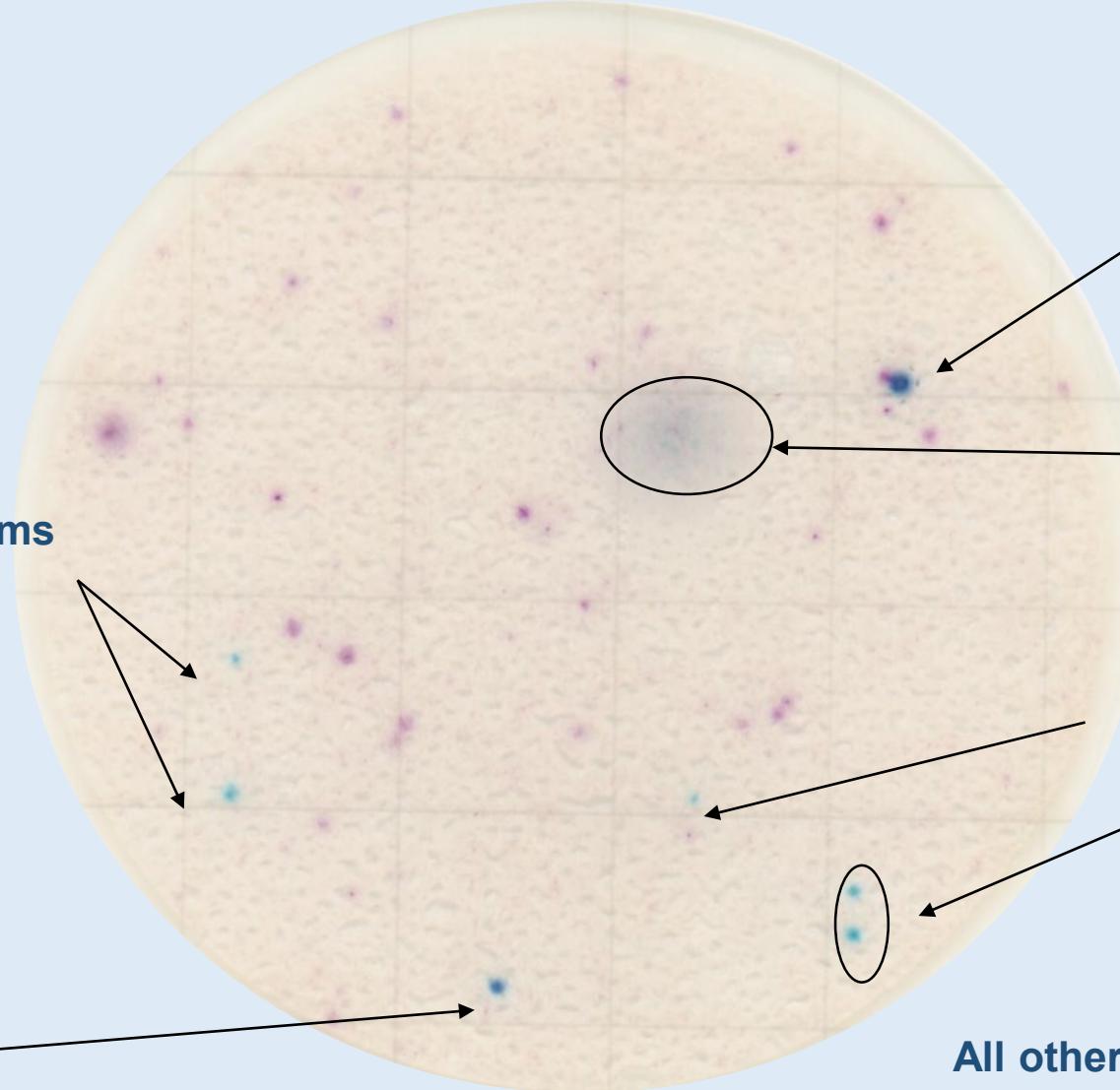
In some unheated foods and dairy products, residual enzymes in the food may cause blue coloring to develop over the entire medium. If the visibility is affected, dilution might help.



● ● Easy Plate EC

High probability of coliforms
(Confirmation testing recommended)

E. coli



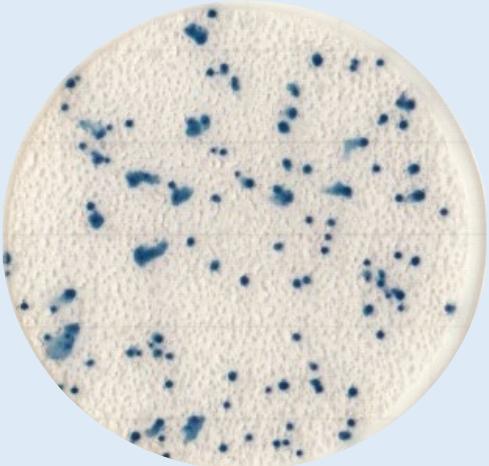
E. coli

Count as *E. coli*
(Confirmation tests are recommended)

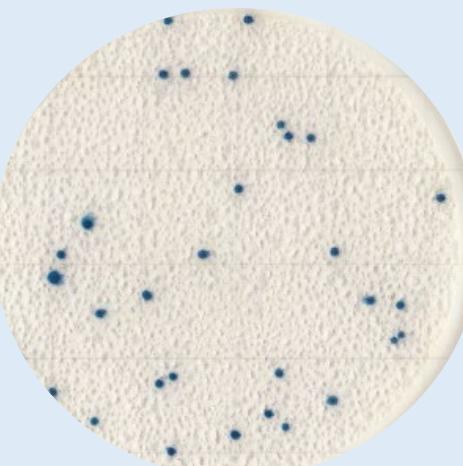
High probability of coliforms
(Confirmation test are recommended)

All other red/purple colonies are all coliforms

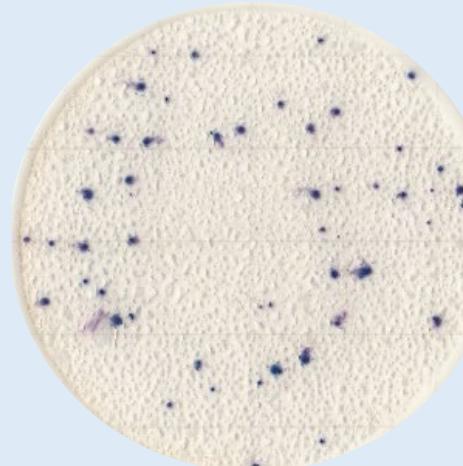
● ● Easy Plate EC- *Escherichia coli* and *E.coli* ● ●



Escherichia coli
(NBRC 102203)



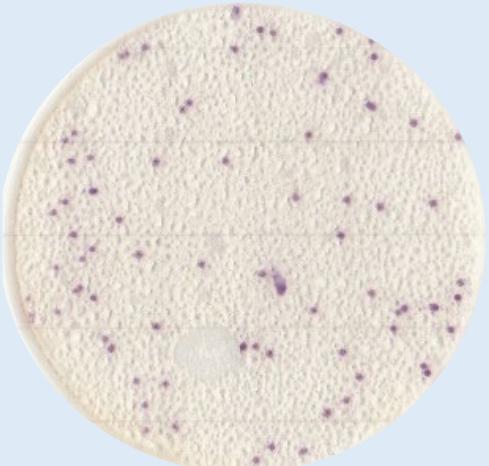
Escherichia coli
(NBRC 3806)



Escherichia coli
(NBRC 3543)



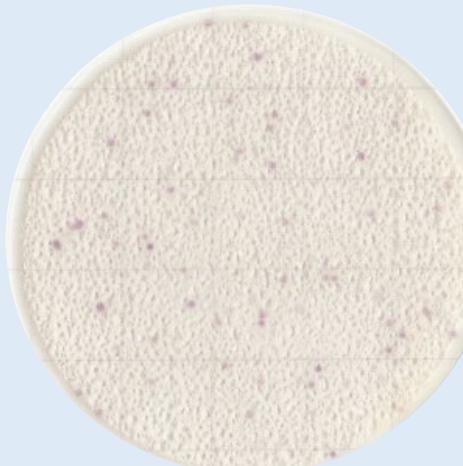
Escherichia coli
(D0099)



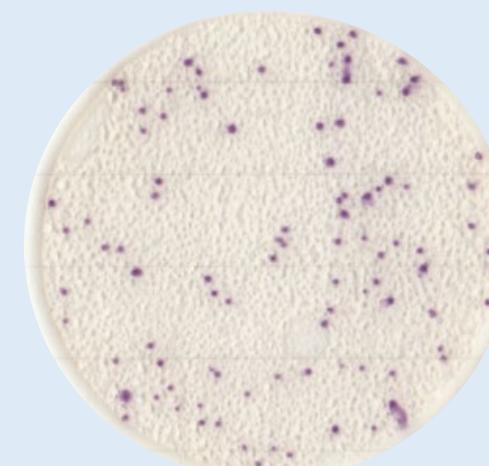
Klebsiella pneumoniae
(ATCC 13883)



Enterobacter cloacae
(ATCC 222)

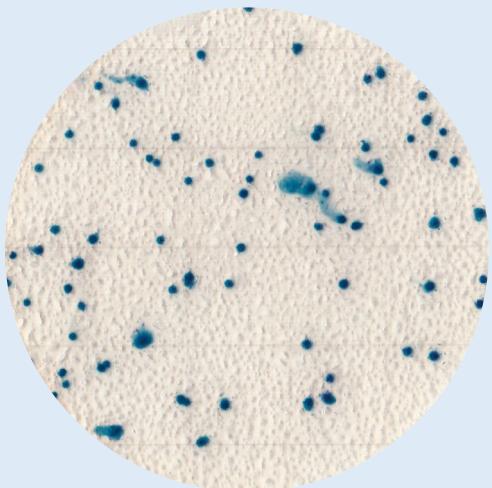


Escherichia hermanii
(NBRC 105704)

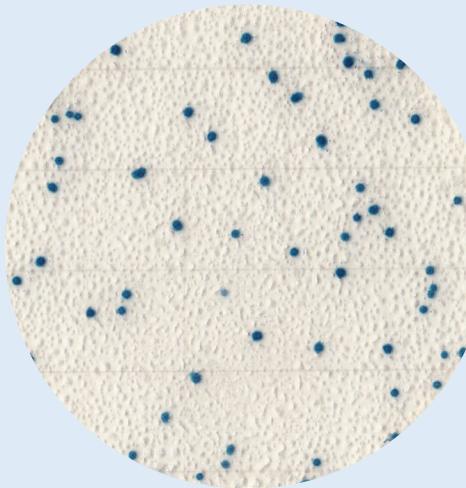


Citrobacter freundii
(ATCC 8090)

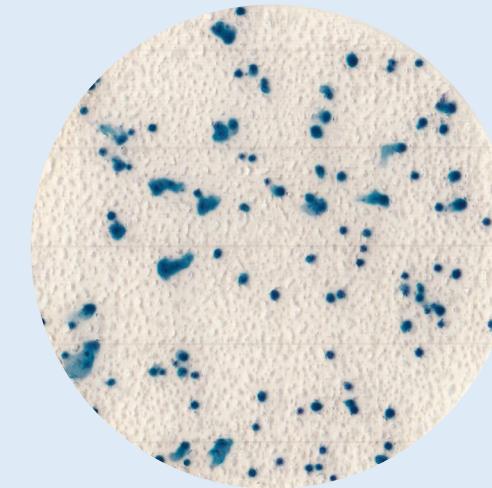
● ● Easy Plate EC- Strains



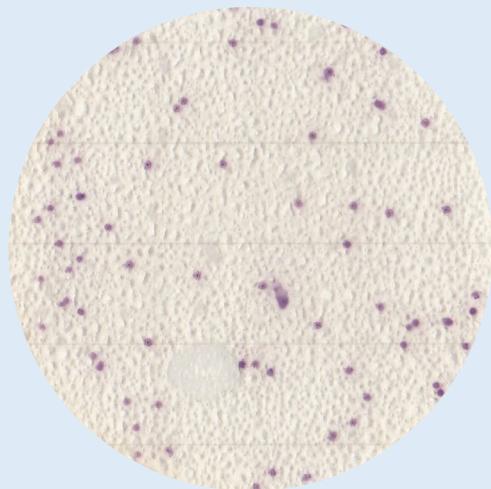
Escherichia coli
(NBRC 15034)



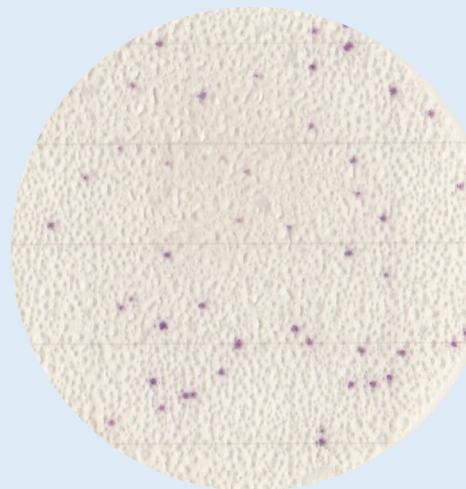
Escherichia coli
(NBRC 13500)



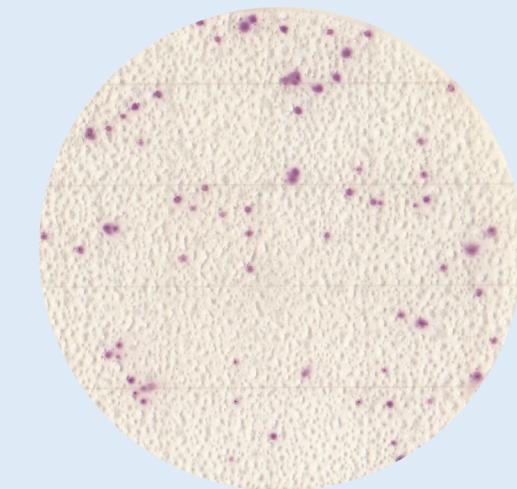
Escherichia coli
(NBRC 102203)



Klebsiella pneumoniae
(ATCC 13883)

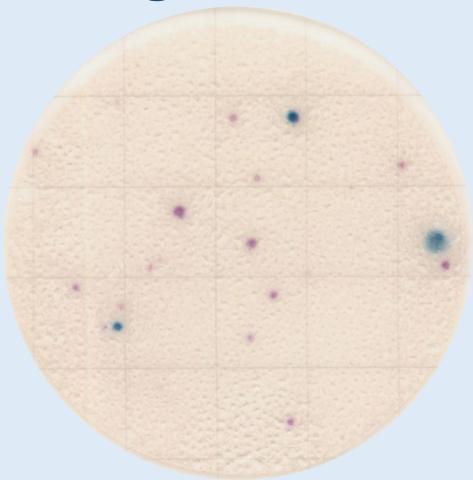


Enterobacter cloacae
(ATCC 222)

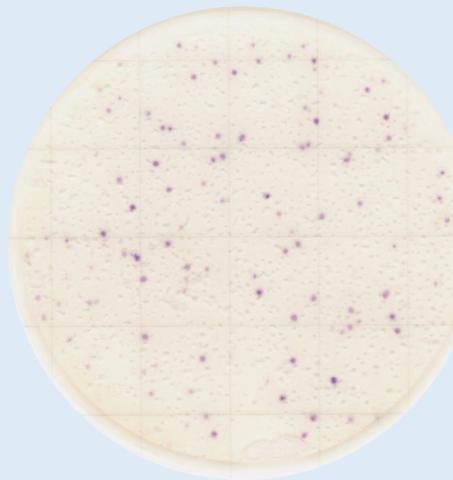


Citrobacter freundii
(NBRC 12681)

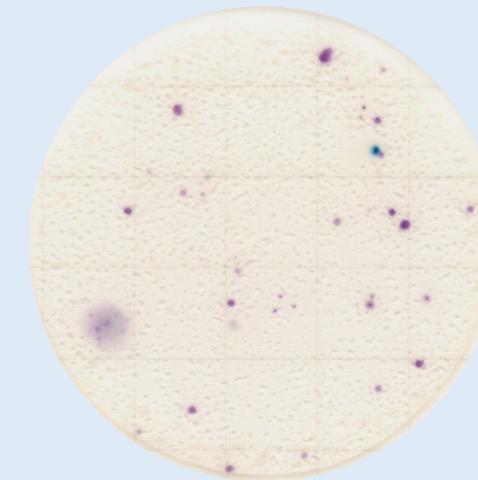
● ● Easy Plate EC- Strains



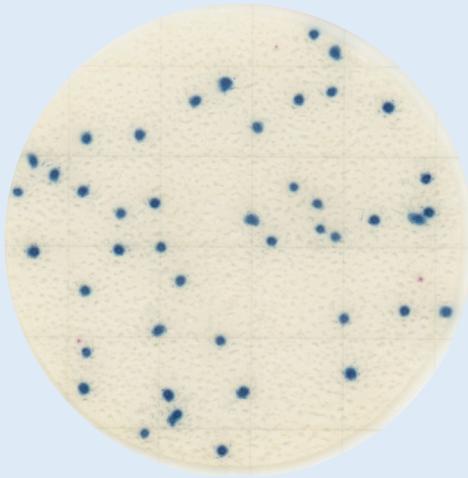
Raw ground chicken



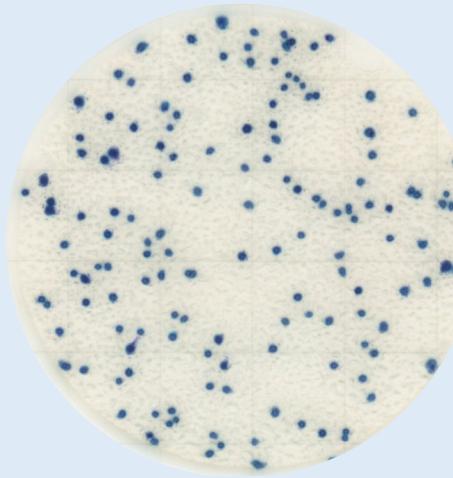
Raw salmon



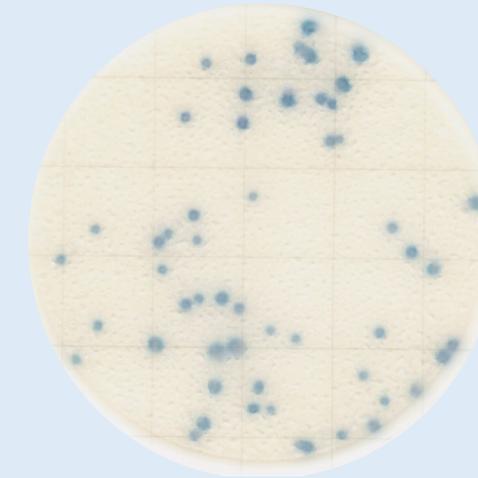
Raw shrimp



Roast beef + *E.coli*



Omelet + *E.coli*



Icecream + *E.coli*

● ● Easy Plate SA



Object microorganism

Staphylococcus aureus

Incubation time

24 ± 1 hours

Incubation temperature

35 or $37 \pm 1^\circ\text{C}$

Storage condition

$2 - 8^\circ\text{C}$

Shelf life

12 months

Certification

AOAC RI PTM

MicroVal

● ● Easy Plate SA

No need to check for yolk reaction such as clear zone, cloudy ring, etc.

S.Aureus
ATCC 25923



Easy Plate SA

Determination
method

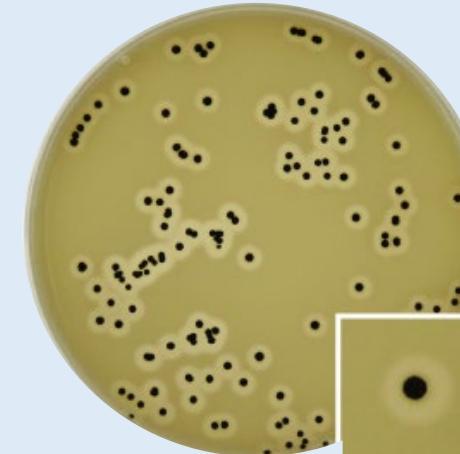
Blue colony

Incubation
period

24 hour

Instillation
amount

1mL



Egg yolk mannitol
salt agar medium

Black colony+Egg yolk
reaction-clear zone

48 hour



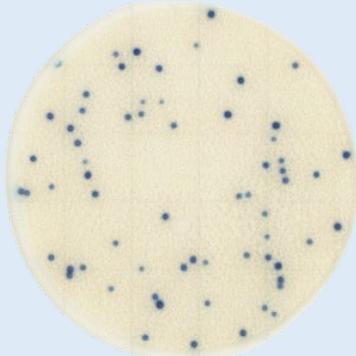
Baird-Parker
agar medium

Black colony+Egg yolk
reaction-clear zone

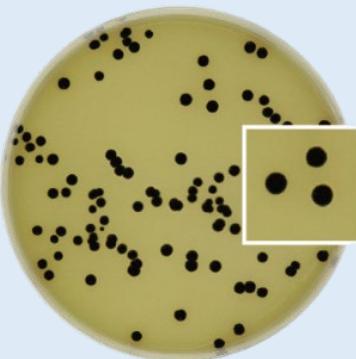
0.1mL (General smear method)

● ● Easy Plate SA

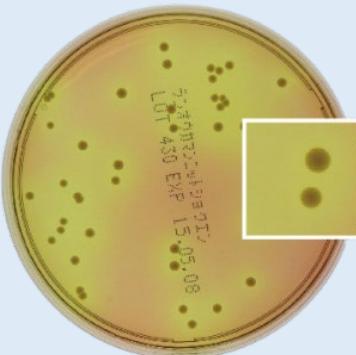
S. aureus ATCC13565



**Easy Plate SA
Positive**



**BP agar
Egg-yolk reaction
Negative**



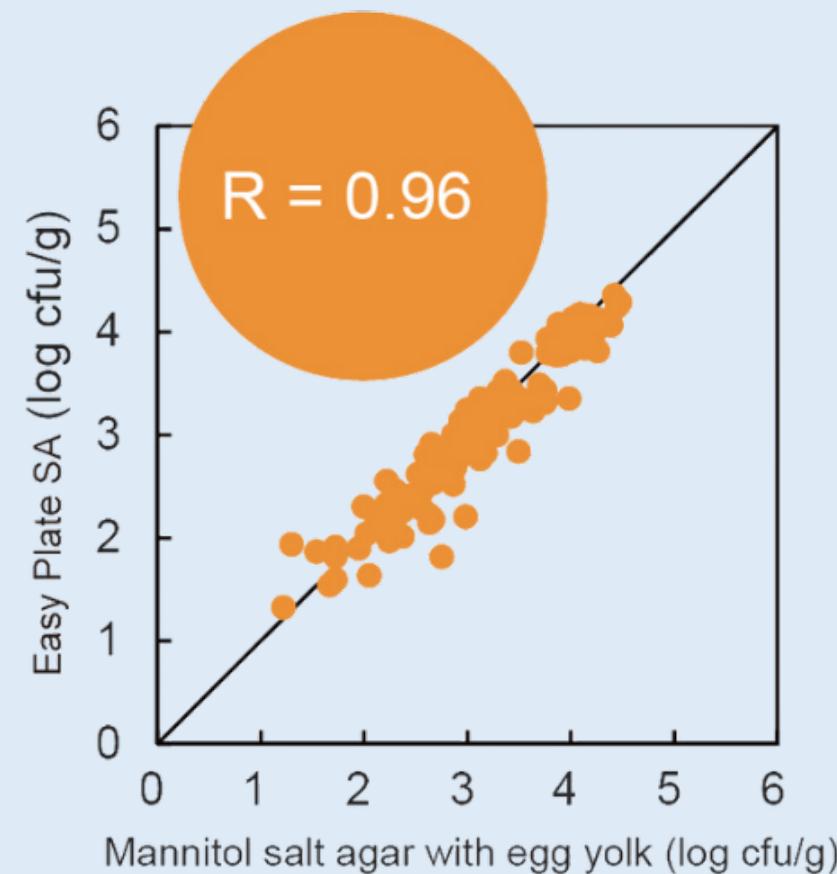
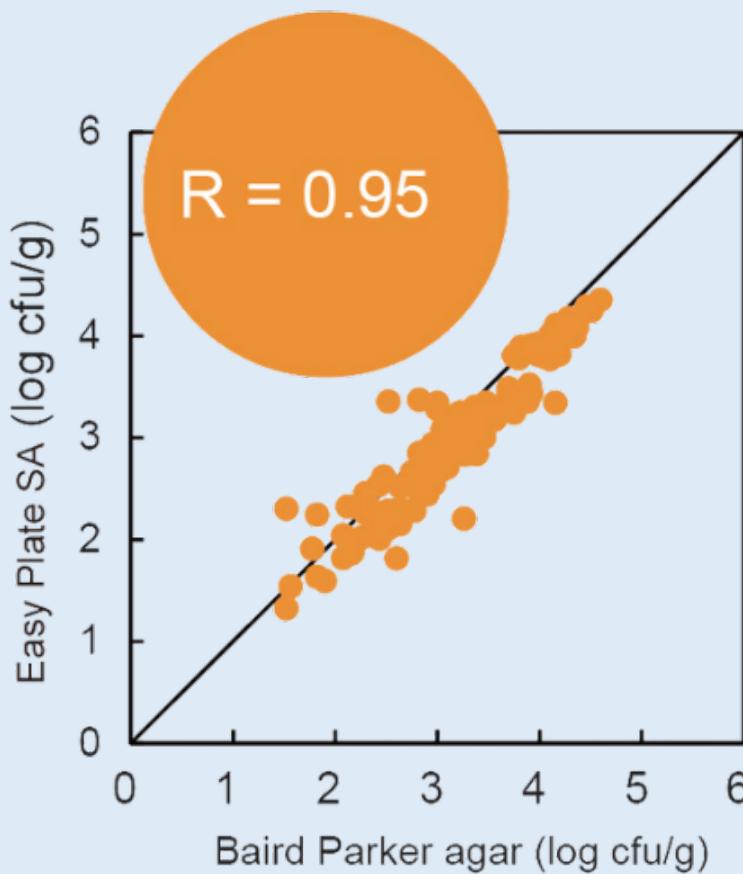
**MSEY agar
Egg-yolk reaction
Negative**

Some S. aureus that exhibit negative egg yolk reactions on conventional agar media can be detected on Easy Plate.

Many bacteria other than S. aureus are inhibited by the selective media.

Non-Staph aureus colonies that do develop, are easy to identify due to their pink to red-violet coloring.

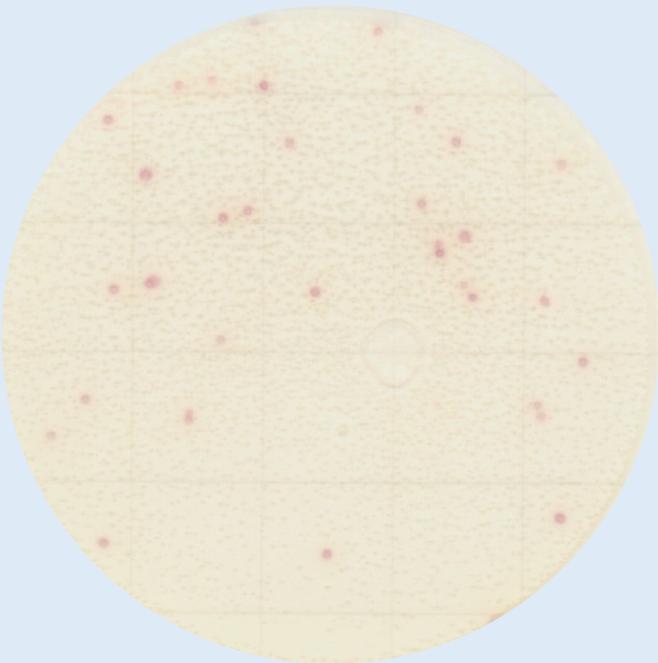
● ● Easy Plate SA



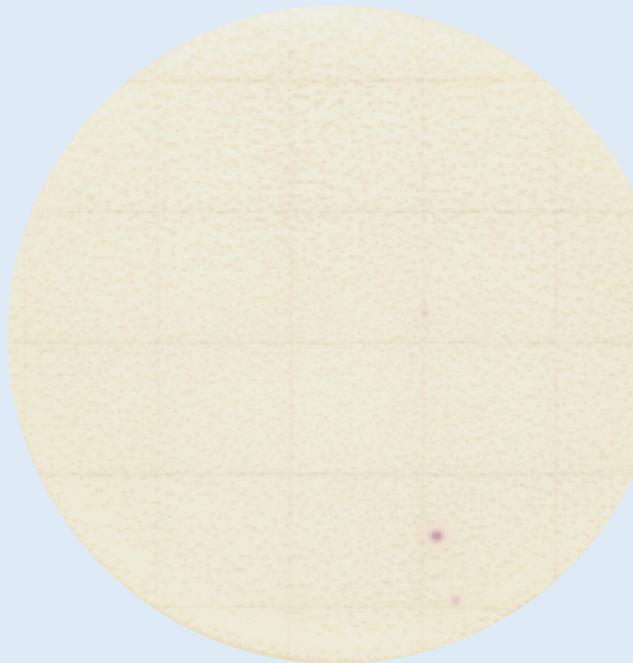
High correlation with the baird parker agar and mannitol salt agar with egg yolk in various foods.

● ● Easy Plate SA

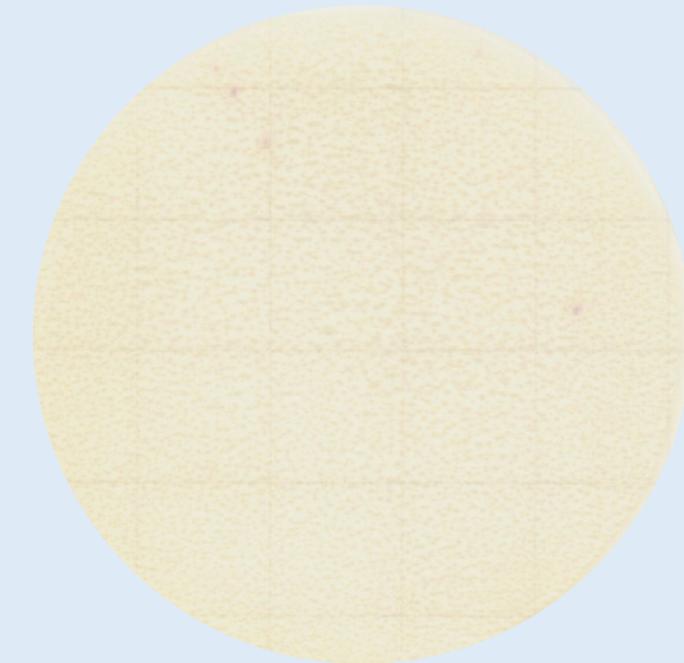
Inhibitory for other bacteria but, if they develop,
pink to red-violet coloring making identifying easy.



Bacillus licheniformis
(NBRC 12200)



Bacillus cereus
(D0068)

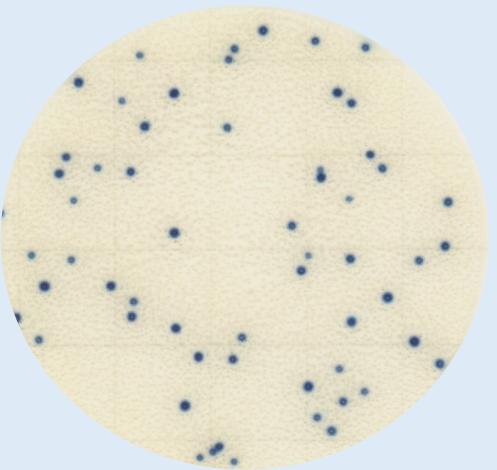


Bacillus cereus
(NBRC 13494)

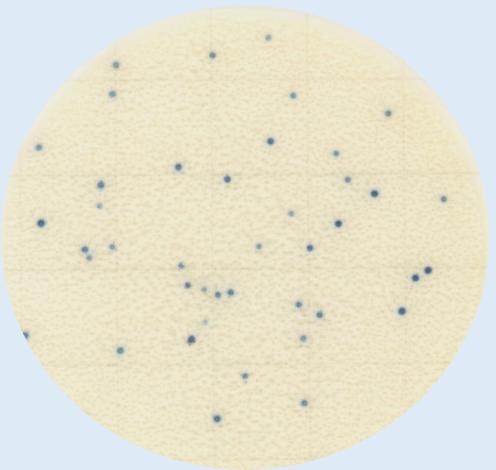


Easy Plate SA- Strains and food

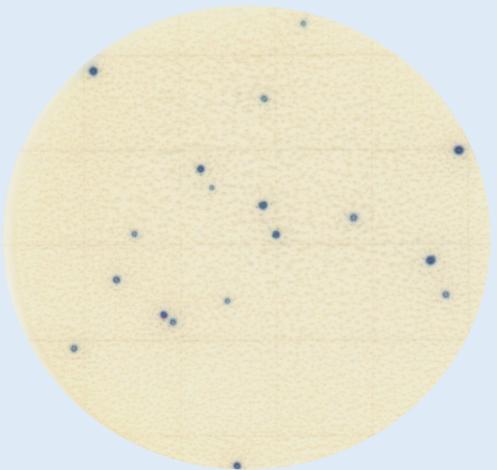
Strains



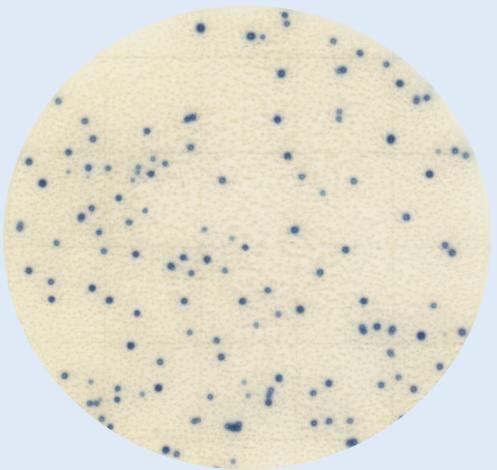
Staphylococcus aureus
(ATCC 25923)



Staphylococcus aureus
(NBRC 13276)

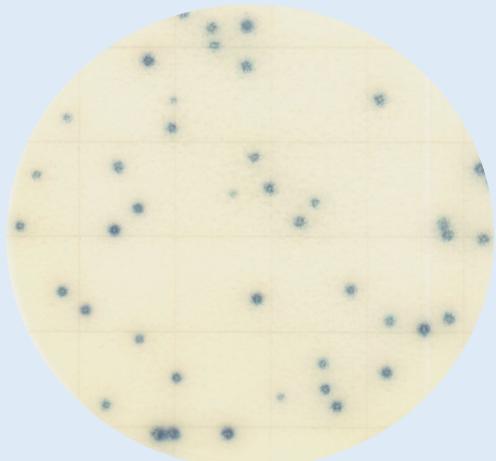


Staphylococcus aureus
(NBRC 100910)

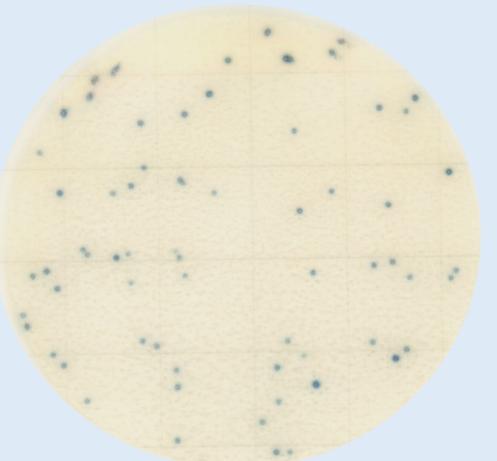


Staphylococcus aureus
(D0152)

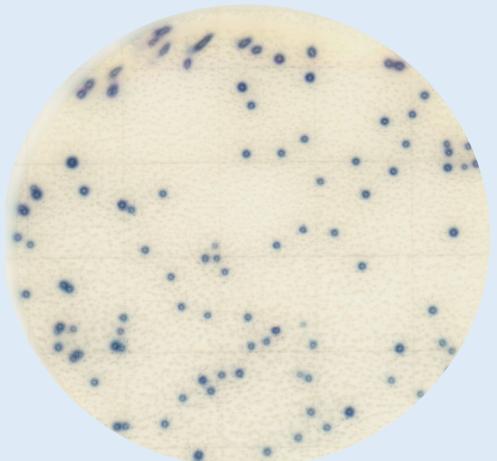
Food



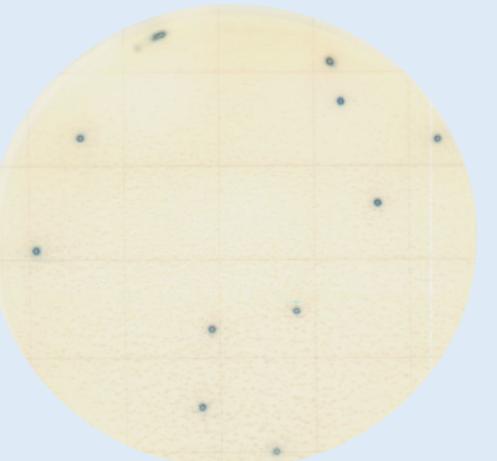
Pasteurized milk +
S. aureus



Cream puff + *S. aureus*



Cooked ham +
S. aureus



Egg sandwich +
S. aureus

● ● Easy Plate YM-R



Object microorganism	Yeast and Mold
Incubation time	48 ± 2 hours
Incubation temperature	$25 \pm 1^\circ\text{C}$
Storage condition	$2 - 8^\circ\text{C}$
Shelf life	18 months
Certification	AOAC RI PTM (In progress)

● ● Easy Plate YM-R

Easily distinguishable brightly colored colonies at 48 hours!



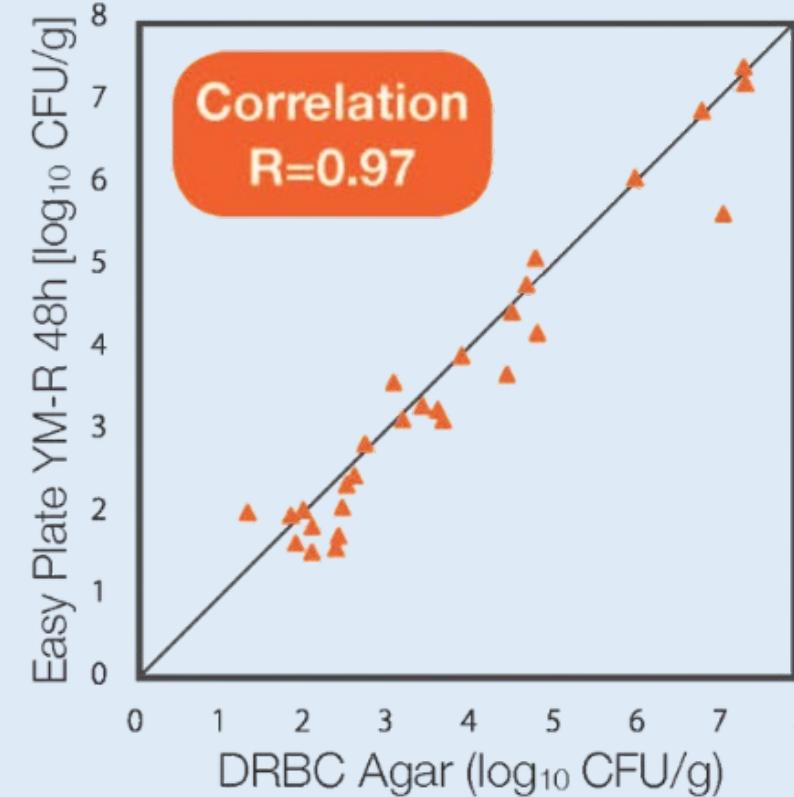
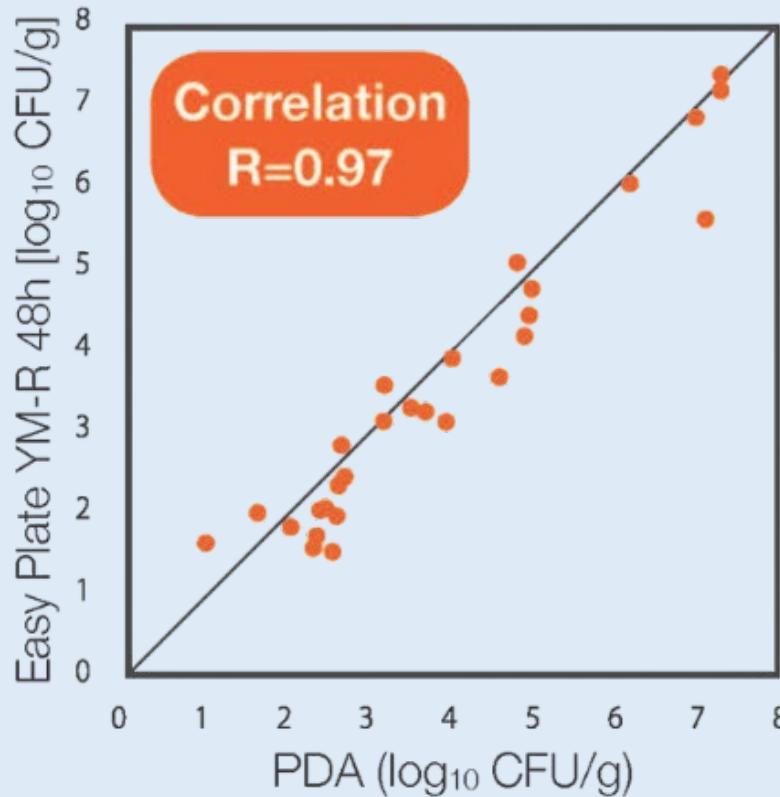
Easy Plate YM-R
48 hours



PDA medium
120 hours

Molded salami

● ● Easy Plate YM-R



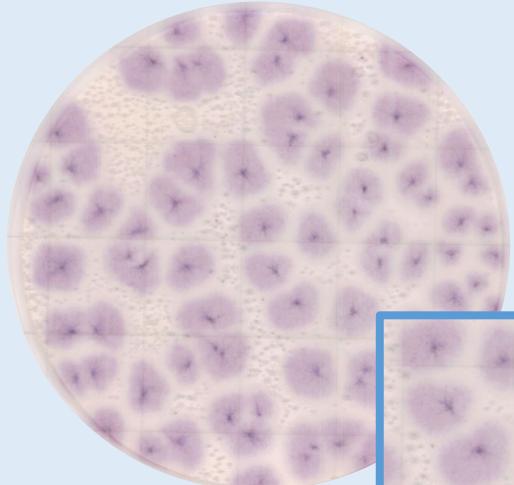
High correlation with the PDA and DRBC agar in various foods.

*Data is provided by Center for Fungal Consultation, incorporated nonprofit organization

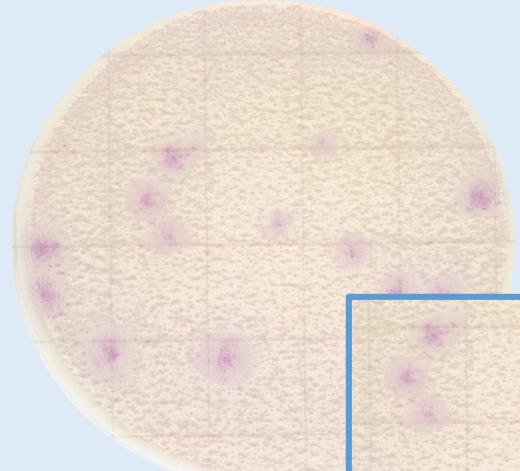
● ● Easy Plate YM-R

Yeast: Colonies with small circle and defined edges.

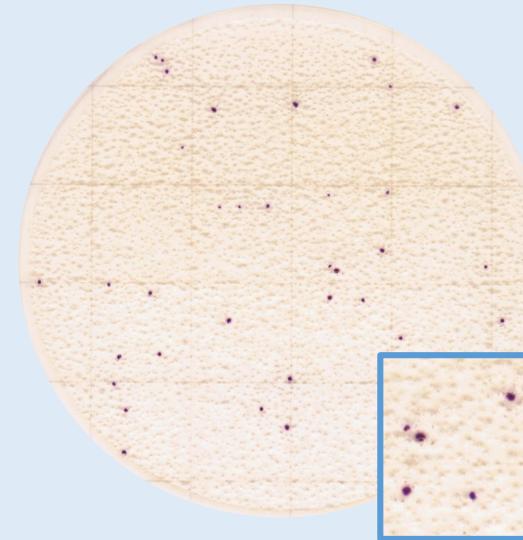
Geotrichum candidum



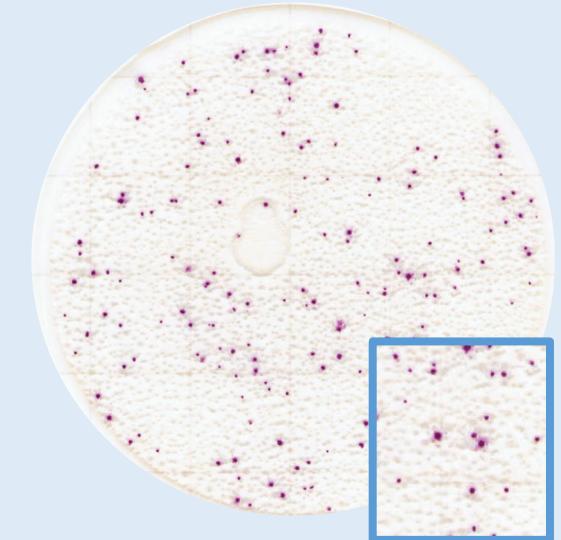
*Egg powder+
Aspergillus niger*



Dressing+
Wickerhamomyces anomalus



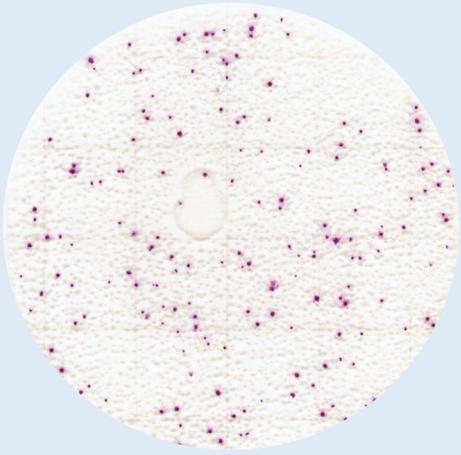
*Zygosaccharomyces
Rouxii*



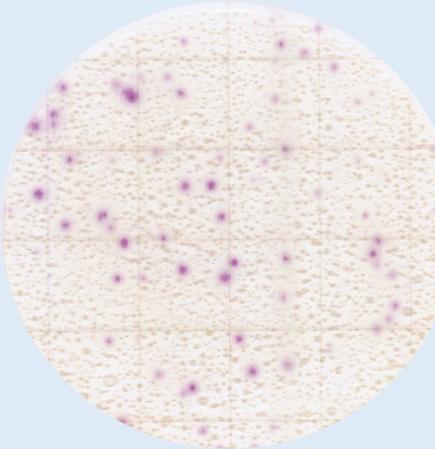
Mold: Colonies spread widely and form purple colonies with diffuse edges.

● ● Easy Plate YM-R - Strains

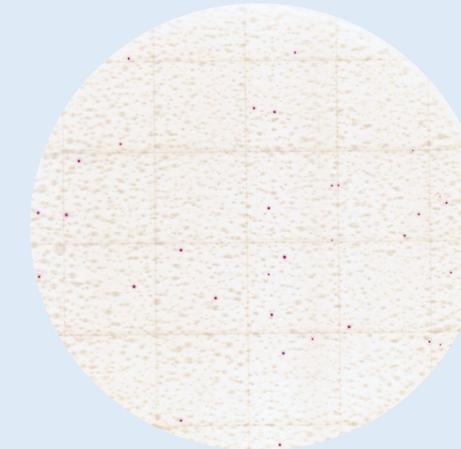
25°C, 48 hours



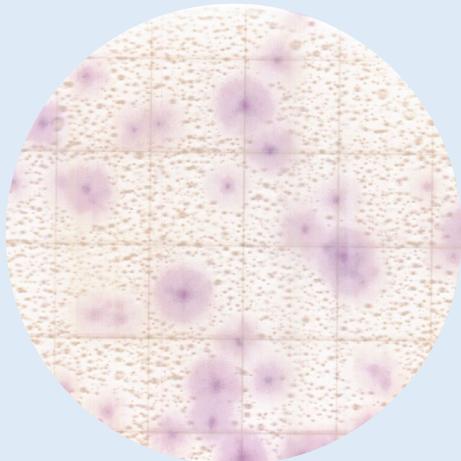
Zygosaccharomyces rouxii



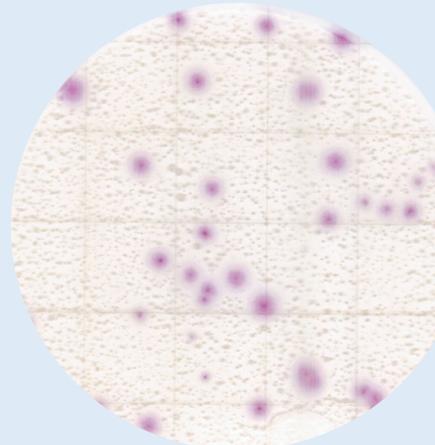
Penicillium glabrum



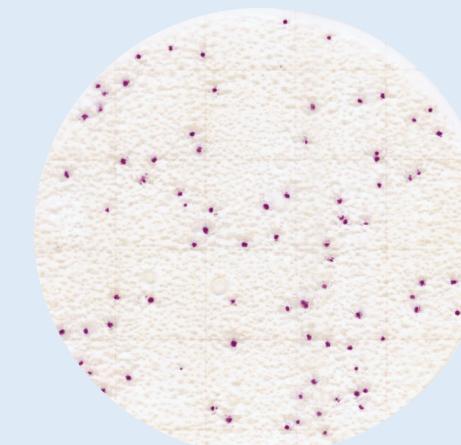
Candida parapsilosis



Aspergillus flavus



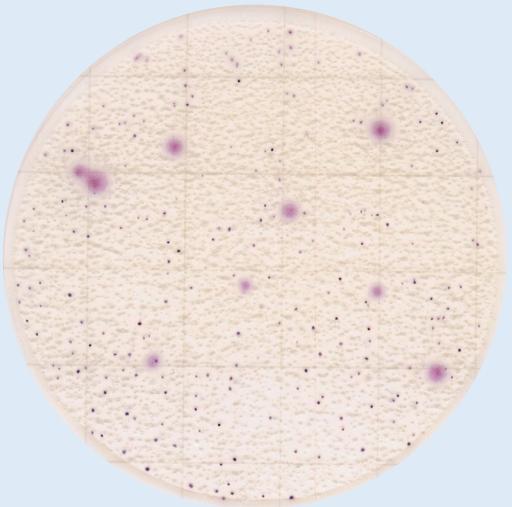
Auerobasidium pullans



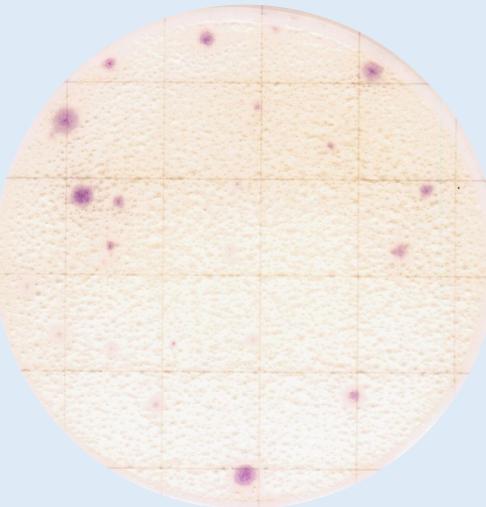
Saccharomyces cerevisiae

● ● Easy Plate YM-R - Strains

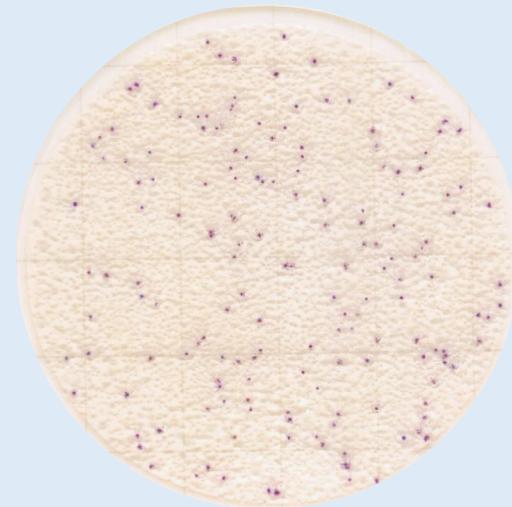
25°C, 48 hours



Ham



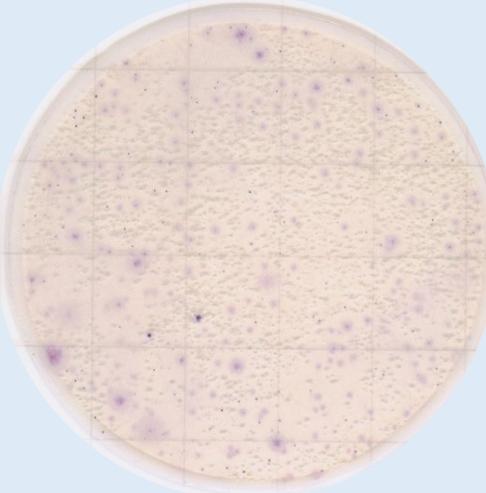
Pancake mix



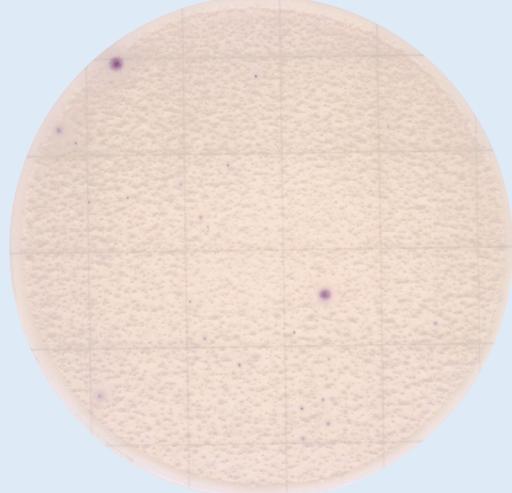
Sweets



Sandwich



Fruit tart



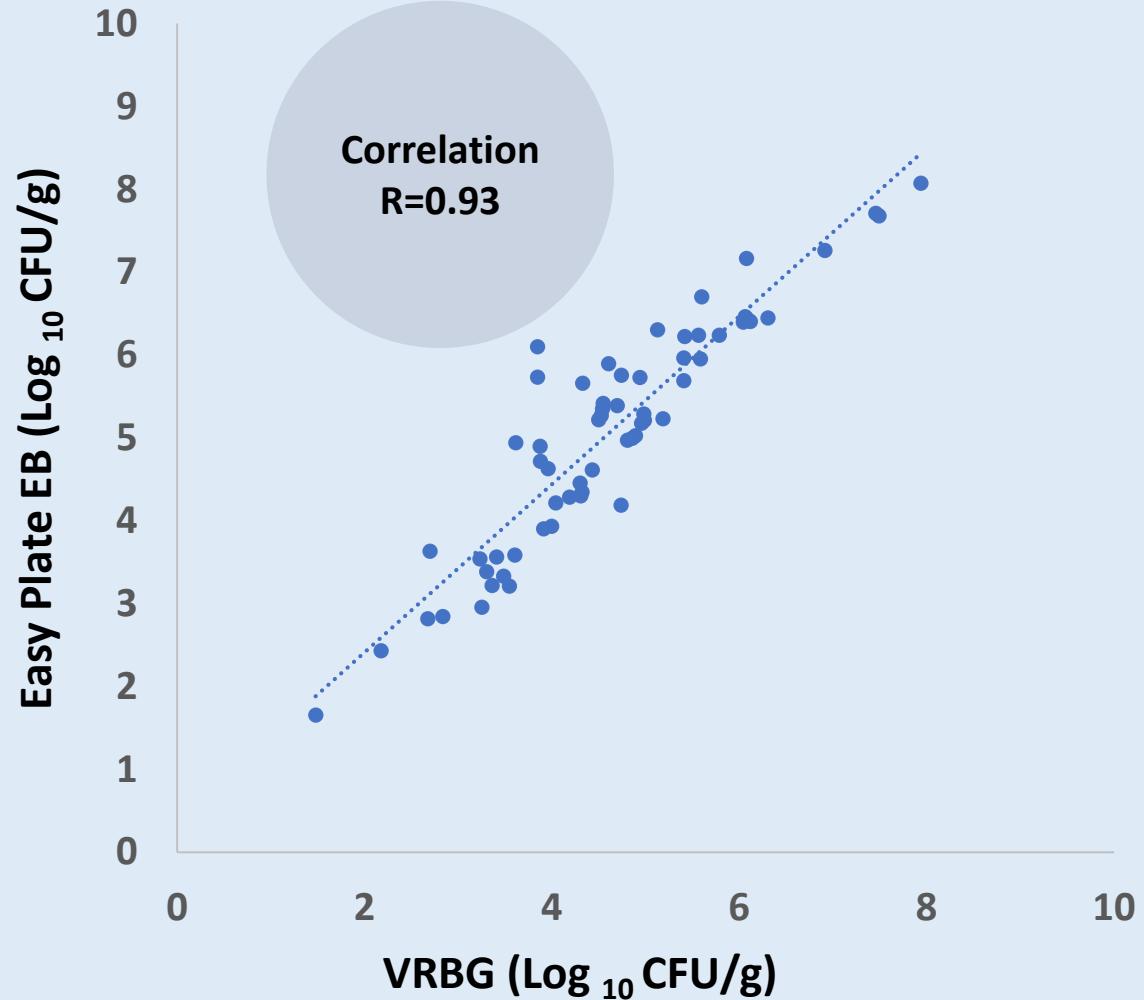
Tuna

● ● Easy Plate EB



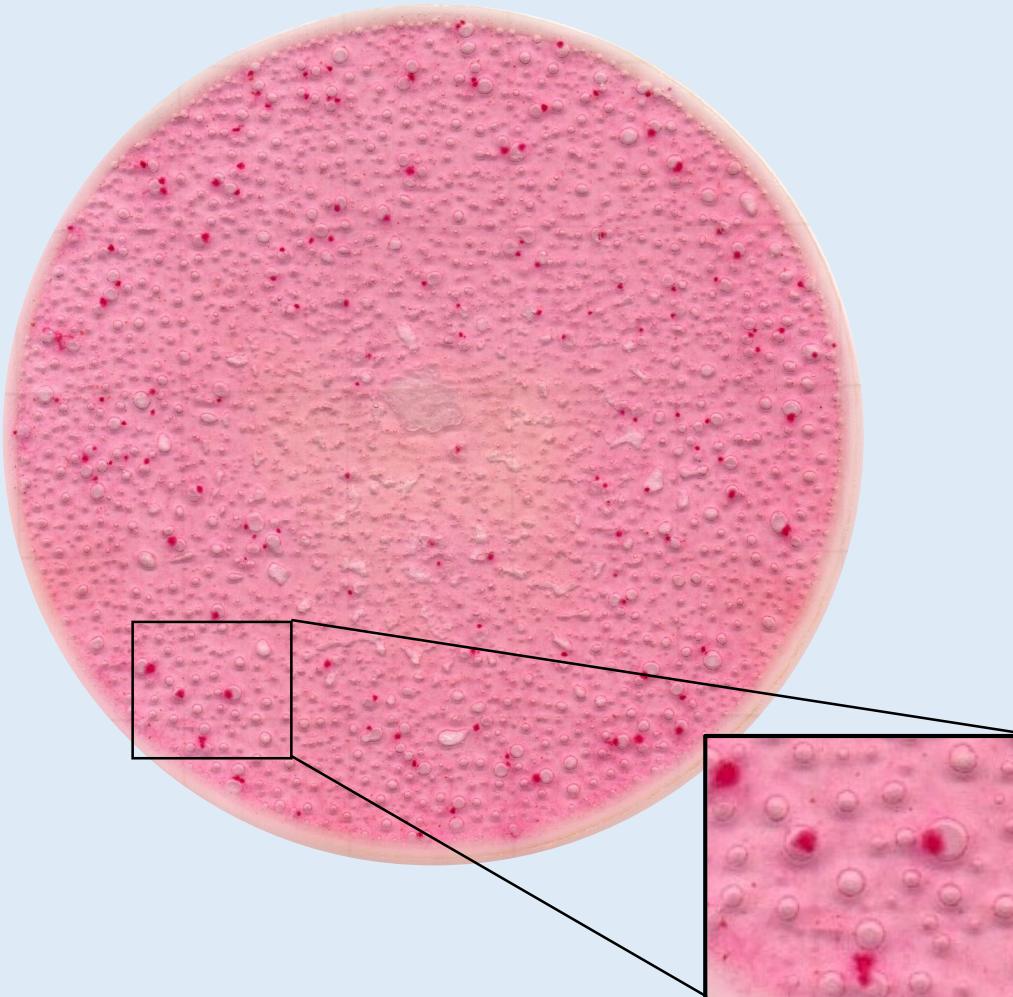
Object microorganism	<i>Enterobacteriaceae</i>
Incubation time	24 ± 1 hours
Incubation temperature	$35 \pm 1^\circ\text{C}$ or $37 \pm 1^\circ\text{C}$
Storage condition	$2 - 8^\circ\text{C}$
Shelf life	12 months
Certification	AOAC RI PTM (In progress)

● ● Easy Plate EB



High correlation with the VRBG agar in various foods.

● ● Easy Plate EB



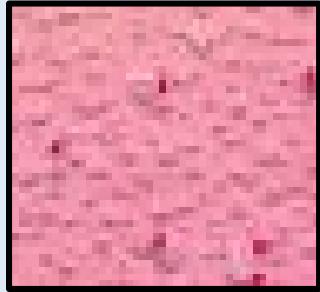
Salmonella enterica subsp. *enterica*
(NBRC 13245)

Interpretation

Count all red colonies regardless
of size or intensity.

*Does not need to count bubble patterns
associated with gas producing colonies.

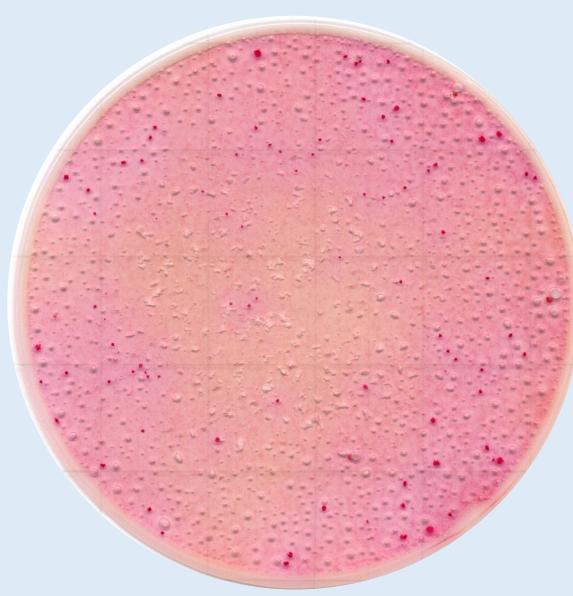
● ● Easy Plate EB



*Klebsiella
pneumoniae*
(NBRC 14940)



Escherichia coli
(NBRC 15034)



Freeze pork



Beef brisket skirt



Colony Counting System for Easy Plate



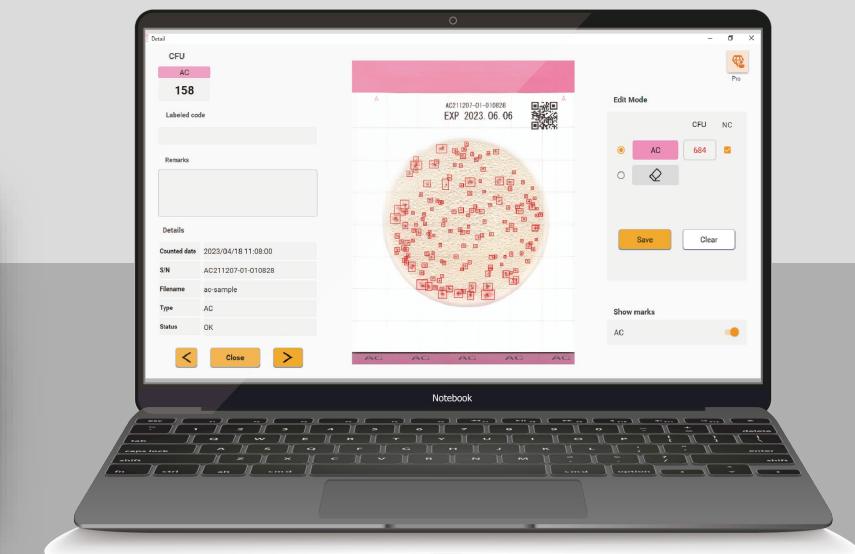
Easy Plate Series (AC, CC, EC, SA, YM-R)



ADS-4300N (Brother Industries, Ltd.)

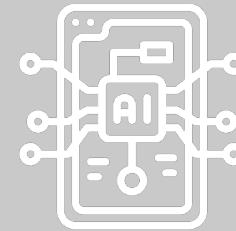
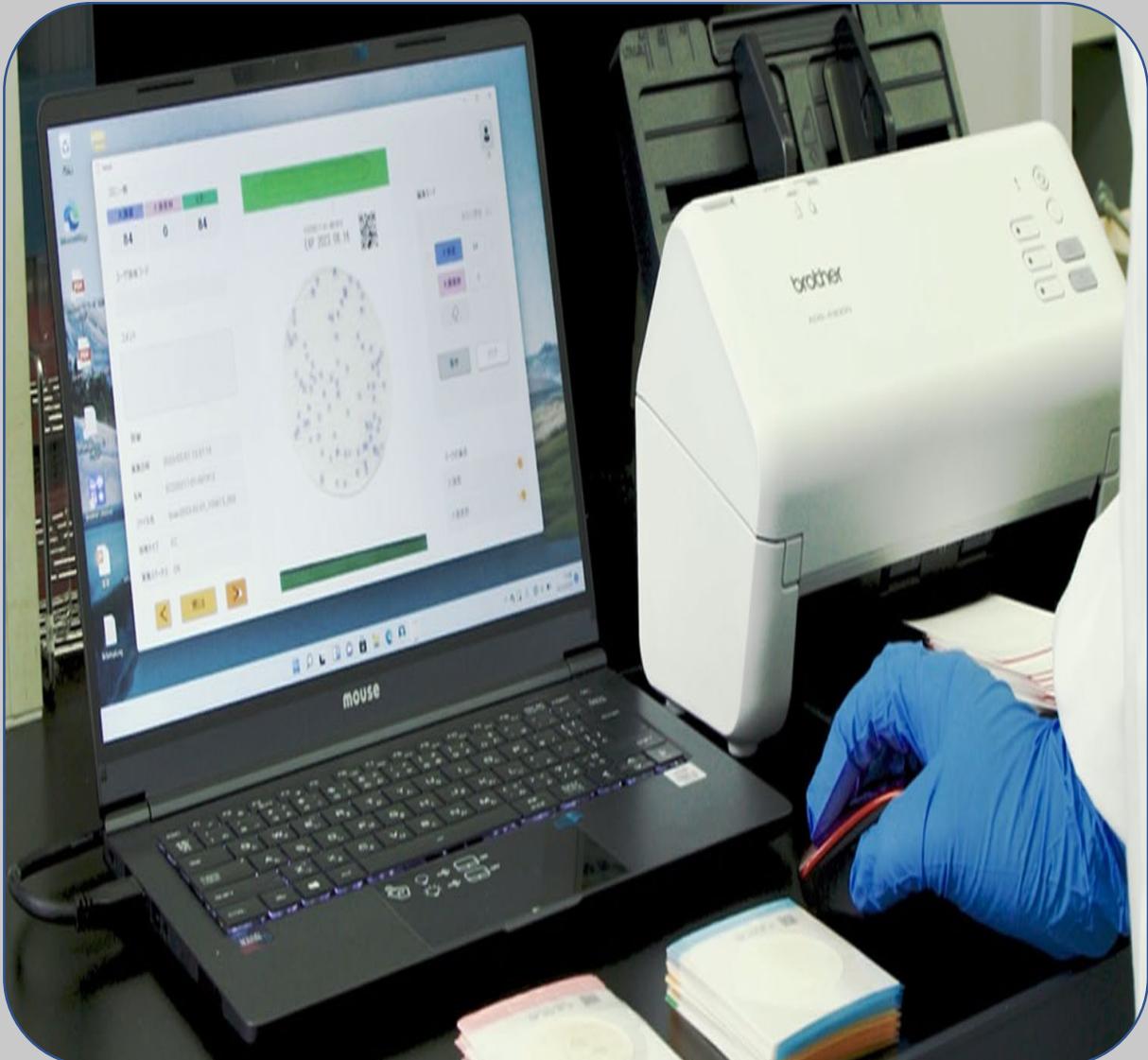


Colony Counting System (Provided for free from Kikkoman Biochemifa Company)



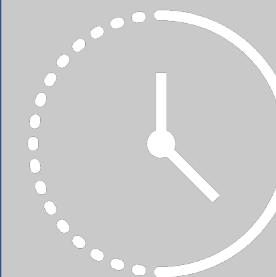


Accurate colony
counting without
the high initial cost



Accurate

High accuracy using
AI technologies



Time Saving

Automatically counts and
analyze the colonies



Easy to Use

No initial setup required

● ● PROCEDURES



Samples



Scan



Count

Step 1. Scan the Easy Plate with the scanner ADS-4300N

Step 2. Analyze using Colony Counting System

● ● ADVANTAGES

- Software is provided for free from Kikkoman Biochemifa Company
- High-accurate colony counting by AI technologies
- No parameter settings required for colony detection
- Simple and easy-to-use
- Continuous scan with the affordable scanner